

# The Gainesville Zero Waste News

## 6 Simple Ways to Improve Your Apartment Recycling Program

Establishing a successful recycling program at an apartment complex or other multifamily property can sometimes be a challenging endeavor. Here are six strategies that property managers can employ to increase recycling participation and reduce recycling contamination:

1. Use recycling collection containers that are a **different color and/or design** than garbage collection containers.
2. Make certain all recycling collection containers are **clearly labeled** for recycling and list what items are and are not accepted in your recycling program.



3. Pair recycle collection containers with garbage collection containers so recycling will be **equally convenient** for tenants to access.
4. Ensure you have **sufficient recycling and garbage collection services** (container capacity or collection cycles per week) to accommodate the number of tenants living at the property.
5. Keep collection containers and surrounding **areas clean and litter-free**.
6. **Educate tenants about your recycling program** as they move in and send out regular recycling reminders.

A successful apartment recycling program requires a partnership among the recycling service provider, property management, and tenants. With proper guidance, most residents will happily and correctly recycle, and they will appreciate your efforts to provide quality recycling services.

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