

CULTURAL AFFAIRS ELEMENT

Data and Analysis Report

INTRODUCTION

The cultural “industry” plays a critical role in the economic and social development of our country, the State of Florida and Gainesville/Alachua County. According to Arts and Economic Prosperity III, a national survey conducted in 2006 by the prestigious Americans for the Arts, between 2000 and 2005 the non-profit arts and cultural industry in our country grew 24% from \$134 billion to \$166.2 billion. Spending by their audiences grew 28%. This industry employed 2.6 million full-time equivalent jobs nationwide. Further information about this report can be found at <AmericansForTheArts.org>.

Here in Alachua County the survey results (with only 18 agencies responding) showed a total of \$40,975,003 in industry expenditures and 1,145 full-time equivalent jobs. These 18 agencies also generated \$3.22 million dollars in state and local government revenues. A copy of this report can be found on the City of Gainesville Parks, Recreation and Cultural Affairs Department, Division of Cultural Affairs’ website, <gvlculturalaffairs.org>.

US House of Representatives member Louise Slaughter is quoted as saying, “Across America, cities that once struggled economically are reinventing themselves by investing in art and culture - a proven catalyst for growth and economic prosperity. By creating cultural hubs, non-profit arts businesses help cities define themselves, draw tourists, and attract investment. Federal support for America’s non-profit cultural organizations must go on if we hope to continue enjoying the substantial benefits they bring.”

Support for the local non-profit cultural industry is vital to the economic prosperity of Gainesville/ Alachua County. Cultural resources are essential to the community’s efforts to attract and retain high quality businesses and recruit professionals for government positions as well as for UF and Shands. Cultural activities enliven our neighborhoods and strengthen the sense of community which binds us together. They invigorate the downtown area and surround our civic buildings with an expression of the vitality of our cultural life. Participation in the arts improves the quality of education in our schools and brings fulfillment and inspiration to all. The scope of “cultural” is defined to include ethnic and historic resources, media and folk arts, as well as the fine and popular arts.

The Cultural Affairs Element is supplemented by the Cultural Plan for Alachua County, a document produced under the aegis of the Gainesville/Alachua County Cultural Affairs Board and the City of Gainesville Parks, Recreation and Cultural Affairs Department, Division of Cultural Affairs and approved by both the City and County Commissions. The planning process itself, with its exchange of information and ideas among arts leaders, academic leaders, community planners, business leaders, community representatives and interested individuals, contributes greatly to the mutual understanding and consensus-building which will ultimately drive future successful efforts. The Cultural Plan recognizes that the arts are vital to the economic prosperity of Gainesville and Alachua County, that our community has many valuable cultural arts resources, and that the community, its institutions of higher education, businesses and the local arts and arts organizations share a common interest in fostering the arts locally.

THE VISION

Successful implementation of this Cultural Affairs Element and the Cultural Plan will create a unique environment in which the arts and cultural resources attract regional and national attention and enhance the cultural and economic life of the community. The vision includes:

- A community where the definition of “arts and culture” encompasses historic, ethnic, electronic, and folk arts as well as the traditional fine arts;
- A community where local and regional arts and culture, social, sports, civic, educational and fraternal organizations complement one another, sharing resources, information, and coordinating events;
- A community where local and regional governments and the business community become more aware of the economic impact of arts and culture and support it as a growing industry;
- A community where cultural participation is an integral and appreciated part of everyday life;
- A community where the cultural amenities attract visitors, bringing new revenue to the industry and local governments;
- A community that celebrates its arts and cultural resources and individual artists;
- A community where arts and cultural education and audience development are an on-going commitment involving all parts of the community; and
- A community where all citizens have access to the arts and cultural resources regardless of income, age, proximity, cultural heritage, social environment or ability.

THE ROLE OF THE CITY OF GAINESVILLE PARKS, RECREATION AND CULTURAL AFFAIRS DEPARTMENT, DIVISION OF CULTURAL AFFAIRS

The mission of the City of Gainesville Parks, Recreation and Cultural Affairs Department, Division of Cultural Affairs (PRCADCA) as the designated Local Arts Agency (LAA) for Alachua County has been to promote cultural activity in Alachua County and develop mechanisms that support and encourage community-based cultural resources. The PRCADCA works cooperatively with the Alachua County Visitor and Convention Bureau, the Community Redevelopment Agency, the University of Florida, the School Board of Alachua County, the Gainesville Downtown Owners and Tenants Association, the Chamber of Commerce, and the Alachua County Library District, among others, to provide programs in response to identified needs. PRCADCA advocates for the arts at the local and state levels, and studies the impact of arts on the local economy.

The PRCADCA administers grant programs to local arts organizations for both the City and the County, provides professional workshops, technical assistance and artist referral services for the arts community, maintains an 11,000-name data base, provides low cost rental space for artists and arts organizations, and co-sponsors over one hundred programs or events each year. The PRCADCA also administers a percent for art program; markets the area attractions to tourists; establishes the popular cell phone tours of areas of interest; and produces a variety of free or low cost cultural festivals and public performances which attract tourists and are accessible to underserved constituencies.

INVENTORY AND ANALYSIS

Inventory of Cultural Events

City-produced Events

To showcase local talent, educate youth and provide entertainment, the City of Gainesville Parks, Recreation and Cultural Affairs Department, Division of Cultural Affairs (PRCADCA) produces a variety of annual events (see Appendix A). Several of these events have become major regional festivals. The Hoggetowne Medieval Faire has been held yearly since 1986 and attracts crowds of nearly 50,000, over half from outside of Alachua County. The extensive educational program attracts 10,000-13,000 school children from Alachua County and 13 - 18 surrounding counties who come on school trips. The Faire has gained a growing reputation with the Renaissance Faire professionals as a good selling show. This is an essential ingredient if the show is to be successful year after year. In order to allow families and low-income persons to attend, the PRCADCA keeps the admission fee at a minimum needed to pay for the event.

The two-day Downtown Festival and Art Show has been nationally recognized as one of the top two hundred arts festivals in the nation. This annual event has been held since 1981, and now has an attendance of over 100,000. The event, featuring over two-hundred and fifty fine artists and crafts persons as well as continuous performances on three stages, grew quickly once it became a City program in 1992 largely due to year-round staffing.

Since 1997, the PRCADCA has planned events for the Downtown Community Plaza, now renamed the BoDiddley Community Plaza to honor the nationally famous musician who resided in our area. This resulted in the enormously successful "Let's Go Downtown" series of Free Friday night concerts which runs from May through October and attracts weekly audiences of four to eight hundred people. Since 1997, the New Year's Eve "Downtown Countdown", a free musical welcome to the New Year, has attracted several thousand attendees.

A new cultural event in its third year is the Heart of Asian Festival coordinated by the PRCADCA focusing on art, dance, music, cuisine, and more. The festival showcases the rich cultures of the Asian continent. In addition to a broad and diverse entertainment lineup, festival goers can dine on a variety of Asian foods and visit the numerous booths that feature Asian arts, crafts and information about Asian cultural organizations and student groups.

The City has focused attention on its older neighborhoods and downtown by co-sponsoring several events in redevelopment areas. Examples include the NW 5th Avenue Festival, Santa Fe Community College's Spring Arts Festival and the Downtown Jazz and Blues Festival. Many other City activities, including the Tench Artist Studios, are directed toward establishing and supporting a concentration of artistic activities and businesses in the downtown.

The Community Redevelopment Agency has taken some responsibility for the Bo Diddley Plaza development and the Parks, Recreation and Cultural Affairs Department continues its maintenance, as well as the "Free Fridays" concert series from May through October.

Other Events

In addition to the annual events, the Division also co-sponsors over 150 cultural events in the Thomas Center per year. This program allows local poets, musicians and actors to perform at the Thomas Center at a minimal cost and to retain the gate receipts as their fee. It is estimated that this program provides a minimum source of income of \$40,000 for the local arts community. Many events are produced by other organizations in the city. The forty-year old Santa Fe Community College Spring Arts Festival attracts attendees from all over the north Florida area. The 5th Avenue Arts Festival, produced for thirty years by the private non-profit Cultural Arts Coalition, is the largest African-American Festival in Florida north of Orlando. (See Appendix A for summary of annual events in Gainesville).

Inventory of Cultural Facilities

City Facilities

Cultural Affairs manages the 17,000-square foot historic Thomas Center. The Thomas Center, listed on the National Register of Historic Places, serves as an historic resource for the entire community and as a point of interest for visitors to Alachua County. Permanent informational displays and brochures furnish the casual visitor with an historical overview. Cell phones tours, brochures and pre-arranged docent tours provide visitors with a more personal history of the building and its original residents. In coordination with the School Board, all third-graders in the county are taken on a docent-led tour of the Thomas Center, the surrounding Northeast Historic District and the Art in Public Places sites through a program funded by the Thomas Center Associates, a not-for-profit support organization. PRCADCA is working with the Thomas Center Associates to gain museum status for the Thomas Center.

The Thomas Center houses two galleries: the Main Gallery which has a growing state and regional reputation for originating exhibits which often tour the Southeast; and the Mezzanine Gallery which offers seven shows yearly of the best area artists, including four exhibitions by the School Board of Alachua County showcasing the work done by kindergarten through 12th grade students. Various guided tours, children's programs and seminars are also presented under the auspices of the Thomas Center Galleries.

The City-owned Tench Building, which dates from 1887, has been made available, both as studio space for six artists and as non-profit print cooperative. The Tench Building generates rental revenues to help offset the Parks, Recreation and Cultural Affairs Department, Division of Cultural Affairs budget. As individual artists are able to develop a market for their works, it is not uncommon that they relocate their studios into the general economy.

The Department manages the Wilhelmina Johnson Resource Center, located in a designated redevelopment area, which has traditionally served as a neighborhood cultural center. This historic building which began its life as Fire Station #2, houses the Cultural Arts Coalition, the only African American 501(c) 3 organization in the City, and provides free space for civic meetings and cultural events.

In 2007 the Jones family donated the home of a leading figure in local African American education, A. Quinn Jones. The residence was recently designated by the State as a Florida Heritage Site. This building's development as a cultural center/house museum is a joint project of the Department of Parks, Recreation and Cultural Affairs and the Community Redevelopment Agency. This structure is also now listed on the National Register of Historic Places.

Other Cultural Facilities

The University of Florida and Santa Fe Community College provide many of the major cultural facilities available to citizens and visitors. The Phillips Center for the Performing Arts brings national and internationally known performers to our area. The University's Samuel P. Harn Museum of Art has a well-deserved national reputation for originating high-quality exhibits. The Florida Museum of Natural History is one of the finest facilities of its kind in the state and the Lepidoptera Center with its Butterfly Rainforest exhibit has become a major tourist attraction. The private non-profit Hippodrome State Theater is the only professional theater in North Central Florida. In addition, Gainesville boasts two other long-running theaters: the Gainesville Community Playhouse and the Acrosstown Repertory Theater.

Appendix B provides an inventory of Performing and Visual Arts Spaces located in the Gainesville Urban Area. The inventory identifies the type, size and location of performing arts facilities, visual arts facilities and museums.

ECONOMIC IMPACT OF THE ARTS IN ALACHUA COUNTY

The cultural industry lies at the center of a circle of economic activities which together have an enormous effect on the community as a whole. The information collected for the 2006 Arts & Economic Prosperity III report provides compelling new evidence that nonprofit arts and culture organizations are a significant industry in Alachua County—one that generated \$40.98 million in local economic activity in 2005. This spending—\$22.2 million by nonprofit arts and culture organizations and an additional \$18.78 million in event-related spending by their audiences—supports 1,145 full-time equivalent jobs, generates \$21.01 million in household income to local residents, and delivers \$3.22 million in local and state government revenue. This economic impact study sends a strong signal that when the arts are supported, it not only enhances quality of life, but also provides investment in the local economy.

Alachua County is one of 156 communities that participated in Arts & Economic Prosperity III, the most comprehensive study of its kind ever conducted. It documents the economic impact of the nonprofit arts and culture industry in 116 cities and counties, 35 multicounty regions, and five states—representing all 50 states and the District of Columbia. The diverse regions in this study range in population (4,000 to 3 million) and type (rural to urban). Researchers collected detailed expenditure and attendance data from 6,080 nonprofit arts and culture organizations and 94,478 of their attendees to measure total industry spending. Project economists customized input/output analysis models to calculate specific and reliable findings for each study region. This study focuses solely on the economic impact of nonprofit arts and culture organizations and event-related spending by their audiences. Not included in this study are spending by individual artists and the for-profit arts and culture sector (e.g., Broadway or the motion picture industry). The Department will be participating in this same study in 2011 as part of its effort to continue to

educate and inform the public and civic leaders on the value and benefits the arts bring to our region.

Arts-related businesses

Equally important are those parts of the arts industry that are less visible than the presenting organizations. Over 120 local businesses provide equipment and services to consumers for music, dance, theater and the visual arts. In addition to these businesses are the hundreds of individuals who produce and/or teach the arts as a primary or secondary occupation.

Promotion of Cultural Tourism

Under the current Tourist Product Development program, the City and County collaborate to develop and promote cultural tourism. The County earmarks 85% of one penny (just under \$500,000 in 2008) in tourism tax revenues for development and promotion of tourism events and attractions. The funds are distributed through a grant process that is administered by the City of Gainesville Parks, Recreation and Cultural Affairs Department. In addition, the Department aggressively markets the cultural offerings in Alachua County through several marketing campaigns, using traditional media outlets and current electronic opportunities, such as, websites, Facebook, Twitter and cell phone tours.

Art in Public Places Ordinance

Cities such as Seattle, Cedar Rapids and Miami have integrated Public Art into community planning. Based on the idea that large public works projects are a frequent part of our daily experience but are usually dreary or even oppressive, these cities have developed master design plans that recognize artists as thoughtful contributors to the design of the environment. Artists can have a positive impact on the look and feel of a streetscape, park, roadway, wastewater treatment facility, city gateway, or bus stop. By thoughtful viewing of the city, understanding the relationships between parts and the whole and integrating the visual vernacular common to all art, artists make concrete contributions to the visual perspective of the environment. A specific long-range master design plan has been developed to integrate goals of the City of Gainesville's Departments of Community Development, Public Works and Parks, Recreation and Cultural Affairs.

Identified Needs from the Cultural Plan for Alachua County

The Cultural Affairs Element is based on several needs identified in the Cultural Plan. The Plan is the forerunner to this Element, but is somewhat more encompassing as it addresses Countywide arts activities. The Plan identifies local cultural organizations and establishes mechanisms for communication and cooperation among the variety of organizations and interest areas. It identifies steps by which to better integrate the arts with the community as a whole. Furthermore, it identifies several items to be addressed, such as audience development, agency support, and physical facilities.

Audience Development

The Cultural Plan for Alachua County identifies nine goals of which four deal directly with developing and increasing audiences for the arts through education, promotion and marketing, and generating tourism. Audience development is a very important role both for individual arts organizations and the City. Efforts to inform the public about the City's cultural resources and programs need to be ongoing. Reducing barriers of price, logistics, transportation and access will allow those who have felt excluded to participate. A coordinated, countywide effort to promote cultural tourism, ecotourism and historic tourism has the potential to markedly increase the number of visitors to this area and therefore increase audiences for the arts.

Agency Support

Another goal of the Cultural Plan is to enlarge the role of the Department of Parks, Recreation and Cultural Affairs. Since the establishment of the Office of Cultural Affairs in 1979, the City's role has evolved dramatically. Since 1985, the Division of Cultural Affairs has functioned as the State's designated Local Arts Agency (LAA) for Alachua County. This role continues as an integral part of the mission of the Department. The National Endowment for the Arts (NEA) and the Florida Department of State encourage the development of a network of designated LAAs. This designation impacts the Local Arts Agency's eligibility to qualify for grants and increases the success rate of local arts organizations to qualify for grants. Both the Florida Department of State and the National Endowment for the Arts require coordination of cultural activities at the local level.

These goals have been incorporated into the goals and objectives for the 2010-2020 Cultural Affairs Element in the City's Comprehensive Plan.

Appendix A

Annual Outdoor Events

Event	Date
Alachua Music Harvest	October
Heart of Asian Festival	October
Archer Cultural Arts Festival	Spring
Archer Yulee Day	June
Art in Thornebrook Village	Fall
Downtown Festival & Art Show	November
Downtown Blues Festival	November
Fanfares & Fireworks	July
Fifth Avenue Arts Festival	Mid-May
Gainesville Spring Pilgrimage	Mid March
Gay Pride Festival	June
Hawthorne Annual Christmas Festival	December
High Springs Old Time Christmas	December
High Springs Pioneer Days	May
Hoggetowne Medieval Faire	February
Homecoming	Fall
Kanapaha Spring Garden Festival	March
Let's Go Downtown Free Fridays	May-October
Martin Luther King, Jr. Celebration	January
Melrose Grape Festival	September
Micanopy Fall Harvest Festival	October/November
Morningside Farm & Forest Festival	April
Newberry Cultural Arts Superfest	May
Newberry Watermelon Festival	June
New Year's Celebration	December
Paynes Prairie Historic Walk Through Time	Spring
SFCC Spring Arts Festival	April
T. Gilbert Pearson Day – Archer	November
Waldo Antique & Craft Fair	Spring
Waldo Railroad Days	April
*March of Dimes WalkAmerica	March
Windsor Zucchini Festival	Spring
Winter Solstice Festival	December

* Not a cultural event, but received City Support Services

Appendix B

Inventory of Cultural Facilities

Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
PERFORMING FACILITIES				
Community Facilities:				
Acrosstown Repertory Theatre Baird Center 619 S Main Street Gainesville, FL 32601 375-1321	99	40 x 28		
Alachua County Library District Meeting Room (Rotunda) 401 East University Avenue Gainesville, FL 32601 334-3900				
Gainesville Community Playhouse 4039 NW 16th Blvd Gainesville, FL 32605	210	50 x 30		
Hippodrome State Theatre Second Stage 25 SE 2nd Place Gainesville, FL 32601 Mary Hausch 373-5968	86	40 x 18		
India Cultural & Educational Center 1115 SW 13 th Street Gainesville, FL 32608 379-2911	900 Available For Rent	40 x 35	None	
Oak Hall School Theatre 8009 SW 14th Avenue Gainesville, FL 32608	400	40 x 30		1
Santa Fe Community College Auditorium 3000 NW 83rd Street PO Box 1530 Gainesville, FL 32602	350	50 x 75		
University of Florida:				
Constans Theatre J Wayne Reitz Union Room 330 University of Florida Gainesville, FL 32611	450	50 x 40		

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
J Wayne Reitz Auditorium J Wayne Reitz Union 2nd floor University of Florida Gainesville, FL 32611 392-1645	350	12 x 30		
Medical Science Building Medical Center University of Florida Gainesville, FL 32611	528	20 x 20		
Reitz Union J Wayne Reitz Union Ballroom University of Florida Gainesville, FL 32611	750	Portable	250-300 ft	
Samuel P Harn Museum NW 34 th Street and Hull Road University of Florida Gainesville, FL 32611	250	22 x 10	32,800 Square Feet	
Stephen O'Connell Center J Wayne Reitz Union Room 330 University of Florida	12,000	Portable		
University of Florida Center for the Performing Arts Gainesville, FL 32614	1800	50 x 50		
City of Gainesville				
Bivens Arm Amphitheatre 3650 S Main Street Gainesville, FL 32601 Steve Phillips 334-5067	50	20 x 20		
Downtown Plaza 200 East University Avenue Gainesville, FL 334-5064 Krystal Martin 393-7527		50 x 25		
Spanish Court - Thomas Center 302 NE 6th Avenue, PO Box 490 Gainesville, FL 32602 Erica Chatman 393-8539	150	12 x 12		

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
Turtle Court - Thomas Center 302 NE 6th Avenue, PO Box 490 Gainesville, FL 32602 Erica Chatman 393-8539	80	12 x 12		
Children's Amphitheatre Thomas Center 302 NE 6th Avenue, PO Box 490 Gainesville, FL 32602 Erica Chatman 393-8539	80	20 x 20		
Martin Luther King, Jr. Multipurpose Center 1028 NE 14 th Street Gainesville, FL 32601 Shannon Keleher, 393-8526	600	45 x 25		
Wilhelmina Johnson Resource Center 321 NW 10th Street Gainesville, FL 32601 Nkwanda Jah 372-0216	40	12 x 12		
Alachua County School Board:				
A Q Jones Center 1108 NW 7th Avenue Gainesville, FL 32601 336-2840	300 Available for Rent Must Contact Individual Schools	Stage		
Abraham Lincoln Middle School 1001 SE 12th Street Gainesville, FL 32601 Ginger Chiles, Principal 336-2711	750 Available for Rent Must Contact Individual Schools	Stage		
Buchholz High School 5510 NW 27th Avenue Gainesville, FL 32601 Mae Islaar, Principal 336-2702	708 Available for Rent Must Contact Individual Schools	Stage		
Eastside High School 1201 SE 45th Terrace Gainesville, FL 32601 Dr. Robert Schenck, Principal 336-2704	708 Available for Rent Must Contact Individual Schools	Stage		

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
Gainesville High School 1900 NW 13th Street Gainesville, L 32601 Dr. Dan Boyd, Principal 336-2707	940 Available for Rent Must Contact Individual Schools	Stage		
Lanier Center 312 NW 16th Avenue Gainesville, FL 32601 336-2841	200+ Available for Rent Must Contact Individual Schools	Stage		
Marjorie K Rawlings Elementary School 3500 NE 15th Street Gainesville, FL 32601 Liz Parker, Principal 336-2715	200+ Available for Rent Must Contact Individual Schools	Stage		
Newberry Elementary School Newberry, FL 32669 Dr. Dianne Lagotic, Principal 472-2144	200+ Available for Rent Must Contact Individual Schools	Stage		
Newberry Jr/Sr High School Highway 26 Newberry, FL 32669 Harry Conner, Principal 472-2174	600 Available for Rent Must Contact Individual Schools	Stage		
Prairie View Elementary School 1801 SE 32nd Place Gainesville, FL 32601 Dr Lougene Hill, Principal 336-2714	200+ Available for Rent Must Contact Individual Schools	Stage		
Santa Fe High School Alachua, FL 32615 Jeff Jones, Principal 462-1125	500 Available for Rent Must Contact Individual Schools	Stage		
W A Metcalfe Elementary School 1905 NE 12th Street Gainesville, FL 32601 Dean Niederkohr, Principal 336-2713	200+ Available for Rent Must Contact Individual Schools	Stage		
Alachua Elementary School Alachua, FL 32615 Pansy Post, Principal 462-1841	200+ Available for Rent Must Contact Individual Schools	Stage		

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
Archer Elementary School SW Archer Road Archer, FL 32618 Jahala Sterling, Principal 495-2111	200+ Available for Rent Must Contact Individual Schools	Stage		
Charles W Duval Elementary School 2106 NE 8th Avenue Gainesville, FL 32601 Dewitt Lewis, Principal 336-2703	200+ Available for Rent Must Contact Individual Schools	Stage		
Chester Shell Elementary School PO Box Drawer 70 Hawthorne, FL 32640 481-2444	150-175 Available for Rent Must Contact Individual Schools	Cafeteria		
Fort Clarke Middle School 9301 NW 23rd Avenue Gainesville, FL 32606 Bill Cliett, Principal 332-8050	715 Available for Rent Must Contact Individual Schools	Stage		
Glen Springs Elementary School 2826 NW 31st Avenue Gainesville, FL 32605 Patsy Kinney, Principal 336-2708	200+ Available for Rent Must Contact Individual Schools	Stage		
Hawthorne Jr/Sr High School Hawthorne, FL 32640 Dr Lamar Simmons 481-2417	600 Available for Rent Must Contact Individual Schools	Stage		
Hidden Oak 9205 NW 23rd Avenue Gainesville, FL 32606 Dr Doris Richardson, Principal 332-6300	200+ Available for Rent Must Contact Individual Schools	Stage		
Howard W Bishop Middle School 1901 NE 9th Street Gainesville, FL 32609 336-2701	260 Available for Rent Must Contact Individual Schools	Teaching Auditorium Cafeteria		
Idylwild Elementary School 4601 SW 20th Terrace Gainesville, FL 32601 Dr Robert Craig, Principal 336-2709	200+ Available for Rent Must Contact Individual Schools	Stage		
J J Finley Elementary School 1912 NW 5th Avenue Gainesville, FL 32603 Dr Christine Hirsch, Principal 336-2705	454 Available for Rent Must Contact Individual Schools	Stage		

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
Joseph Williams Elementary School 1245 SE 7th Avenue Gainesville, FL 32601 336-2719	200+ Available for Rent Must Contact Individual Schools	Stage		
Kimball Wiles Elementary School 4601 SW 75th Street Gainesville, FL 32608 372-7058	200+ Available for Rent Must Contact Individual Schools	Stage		
Kirby Smith Board Room 620 E University Avenue Gainesville, FL 32601 336-3553	126 Available for Rent Must Contact Individual Schools	Stage		
Lake Forest Elementary School 427 SE 43rd Street Gainesville, FL 32601 Marvin Nelson, Principal 336-2710	200+ Available for Rent Must Contact Individual Schools	Stage		
Littlewood Elementary School 812 NE 34th Street Gainesville, FL 32601 Georgeann Mullally 336-2712	200+ Available for Rent Must Contact Individual Schools	Stage		
Myra Terwilliger Elementary School 301 NW 62nd Street Gainesville, FL 336-2736	200 + Available for Rent Must Contact Individual Schools			
Spring Hill Middle School PO Box 907 High Springs, FL 32643 454-2701	500 Available for Rent Must Contact Individual Schools	Cafe.		
Stephen Foster Elementary School 3800 NW 6th Street Gainesville, FL 32601 Debra Frank, Principal 336-2706	300 Available for Rent Must Contact Individual Schools	Stage		
Waldo Community School PO Box 190 Waldo, FL 32694 468-1451	230-240 Available for Rent Must Contact Individual Schools	Cafe.		

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
Westwood Middle School 3215 NW 15th Avenue Gainesville, FL 336-2718	200 + Available for Rent Must Contact Individual Schools	Stage		
William S Talbot Elementary School 5001 NW 43rd Street Gainesville, FL 32606 336-2716	200-300 Available for Rent Must Contact Individual Schools	Cafeteria		
VISUAL ARTS FACILITIES:				
Community Facilities:				
Hippodrome Galleries 25 SE 2nd Place Gainesville, FL 32601 Shirley Lassiter 373-5968			900 sq ft	4-5
Oak Hall School Student Center 8009 SW 14th Avenue Gainesville, FL 32608 Mike Maher, Principal 332-3609			4500 sq ft \$200/one time	1
Santa Fe Community College Art Gallery 3000 NW 83rd Street Gainesville, FL 32609			180 ft	2-3

Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
City of Gainesville Department of Parks, Recreation & Cultural Affairs				
Main Art Gallery – Thomas Center 302 NE 6th Avenue, PO Box 490 Gainesville, FL 32602 352-393-8539			100 ft	1

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Facility	# of Seats	Stage size (feet)	Exhibit Space (running ft.)	# of Exhibit Spaces
Mezzanine Art Gallery Thomas Center 302 NE 6th Avenue, PO Box 490 Gainesville, FL 32602 Erin Friedberg 352-393-8539			100 ft	1
OTHER MUSEUMS:				
Matheson Historical Center 513 East University Avenue Gainesville, FL 32601 378-2280				

Appendix C – Arts Organizations of Alachua County

Gainesville is the cultural capital of north central Florida. Dance, music, theatre, visual arts, historical preservation, and folklore are an integral part of the community with exciting, dynamic arts and cultural events and festivals held year round. The University of Florida augments the local cultural scene through numerous student and faculty exhibits, performances, concerts, and recitals. Residents and visitors alike revel in the abundance of cultural riches, including: one of the largest and best-equipped university art museum facilities in the country; north central Florida's only professional theatre; a professional orchestra; a nationally-recognized dance company; the largest natural history museum in the Southeast; a performing arts center offering world-class entertainment; numerous art galleries; multiple community theatre groups; and a wealth of musicians and musical styles.

The historic communities of Alachua, High Springs, Micanopy, and Waldo beckon the visitor to leave the present far behind by wandering down their quiet streets lined with trees dripping Spanish moss. And four Historic Districts in Gainesville, all listed on the National Register of Historic Places, reveal Florida's architectural styles from 1880 through the 1920s.

In Alachua County, there is tremendous pride not only in the first-rate visual and performing arts facilities but also in the creative spirit that brings them to life. Visual and performing artists infuse the area with energy — creating, challenging, delighting, provoking, but always entertaining their audiences.

Dance

Agbedidi
Dance Alive National Ballet
Dance Gainesville
Dance Theatre of Santa Fe
Danscompany of Gainesville
Floridance
Gainesville Ballet Theatre
Gainesville Independent Winter Guard
Greenwood Morris Dancers and the Maypole
Lavern Porter Dance Company
Sahnobar Dance Ensemble

Visual Arts

Art on Exhibit

Cofrin Gallery at Oak Hall
Focus Gallery at UF
Gainesville Artisans' Guild Gallery
Grinter Gallery at UF
High Springs Gallery
Melrose Bay Art Gallery
“the gallery” at the Reitz Union
Samuel P. Harn Museum of Art
Santa Fe Galleries
The Thomas Center Galleries
University Gallery

Public Art

Art in the Alachua County Public Library
Keep Alachua County Beautiful
Civil War Memorial
GTEC wall sculpture
Martin Luther King Memorial Garden,
Gainesville City Hall
Outdoor sculpture/gazebo, Gainesville Regional Utilities
Outdoor sculptures, University of Florida campus
Scaled Solar System, NW 8th Ave.
Mural at Martin Luther King Center

Studios & Organizations

Artwalk
Artists Alliance of North Florida
Center of Modern Art
Gainesville Association for the Creative Arts
Gainesville Fine Arts Association
Gainesville Handweavers Guild
Greentree Southern Pottery
Harold's Fine Frames & Gallery
Landscapes Art Studio Gallery
McIntyre Stained Glass Studio
Plein Air Florida
Sweetwater Print Cooperative
Tench Building Artist Studios

Music

Academy of Music & Art
Alachua County Youth Orchestra
BarberGators

Gainesville Chamber Orchestra
Gainesville Civic Chorus
Gainesville Community Band
Gainesville Friends of Jazz & Blues
Gainesville Harmony Show Chorus
Gainesville Youth Chorus
N. Central Fl. Blues Society
SFCC Department of Music
Santa Fe Brass Ensemble
UF University Choir
UF Chamber Singers
UF Men's Glee Club
UF Women's Chorale
UF Gospel Choir
University Symphonic Band & Wind Ensemble

Theatre

Acrosstown Repertory Theatre
Gainesville Community Playhouse
High Springs Community Theatre
Hippodrome State Theatre
Performing Arts Center at P.K. Yonge
Theatre Santa Fe
UF Performing Arts
UF School of Theatre and Dance

Film Series:

Hippodrome Cinema
Reitz Union Cinema

Historic Preservation & Folklife

Museums

Archer Railroad Museum
Florida Museum of Natural History
Matheson Historical Center
Micanopy Historical Society Museum

Historic Neighborhoods and Communities

City of Alachua
City of Archer
City of Hawthorne
City of High Springs
City of Melrose
City of Newberry
City of Waldo
Historic Downtown Gainesville and Related Structures
Historic Gainesville Inc
Northeast Historic District – Gainesville
Pleasant Street Historic Society – Gainesville
Southeast Gainesville Historic District
University of Florida Historic Campus – Gainesville

Historic Sites/Folklife

Dudley Farm State Historic Site
Historic Haile Homestead
Knapaha Botanical Gardens
Marjorie Kinnan Rawlings State Historic Site
Morningside Nature Center
Paynes Prairie State Preserve
The Thomas Center

Living History Farm at Morningside Nature Center **Cultural Resources:**

Alachua County Library District
National League of American Pen Women (NLAPW)
Civic Media Center
Cultural Arts Coalition
Micanopy Community Council for the Arts
Society for Creative Anachronism
The Junior League of Gainesville, FL Incorporated