# **Merchant Validation**



## PASSPORT PARKING

With the launch of Passport Parking, customers will now be able to pay for parking from their mobile phones.

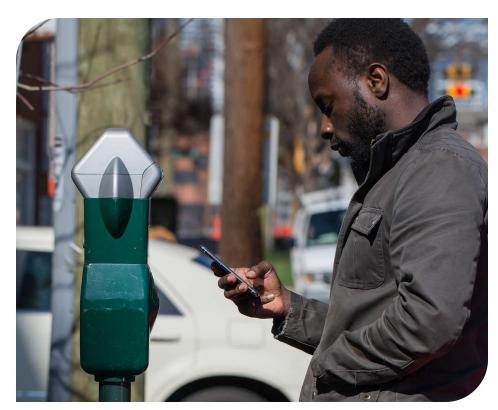
Parking customers can register and pay for parking through either of these easy methods:



**Mobile App** Passport Parking



**Mobile Website** PassportParking.com



Passport Parking is free to download and easy to use by following these simple steps:



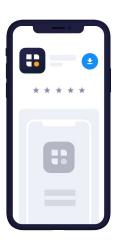
Download the Passport Parking app



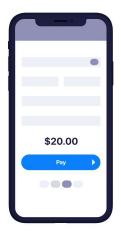
Find a sign for Passport Parking



Pay from your phone









#### MERCHANT VALIDATION

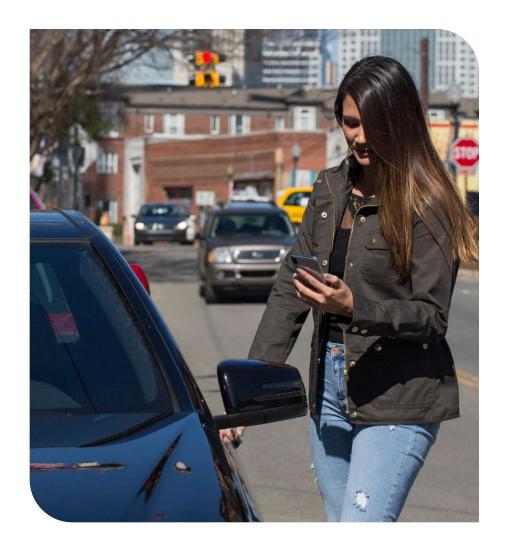
Merchants have the opportunity to subsidize paid parking through Passport's validation system. This promotes awareness of mobile pay for parking.

#### Merchants can:

- Load a balance onto the validation system
- Set automatic balance recharges
- Create validation types by name and dollar amount
- Get real-time reporting of validation activity

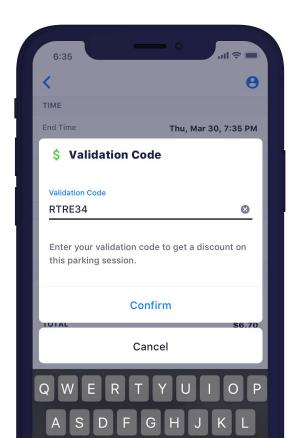
Merchants can sign up and manage their accounts at:

passportinc.com/validation



## **HOW IT WORKS**

- 1. Merchants load a balance on the validation account management site
- 2. Merchants create codes for a predetermined amount to allow customers to discount their parking session
- 3. Customer enters the code to receive discount on their parking session
- Validation amount is then deducted from the merchant balance and transferred to the parking provider

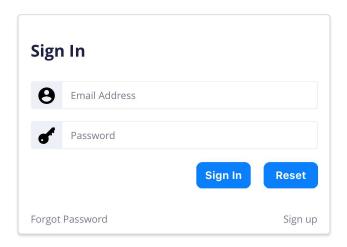


## **GETTING STARTED**

Setting up your merchant validation account is quick and easy!

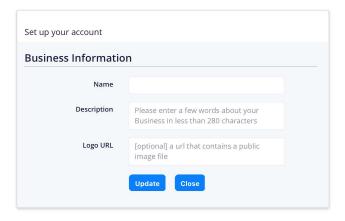
## 1. ACCOUNT SET UP

- Go to: passportinc.com/ validation
- Click Sign Up
- Enter merchant information



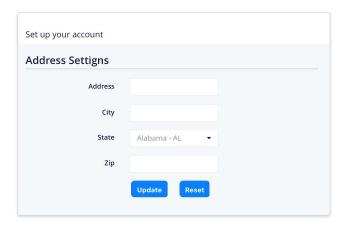
# 2. BUSINESS **INFORMATION**

Enter name and description of the business



## 3. ADDRESS SETTINGS

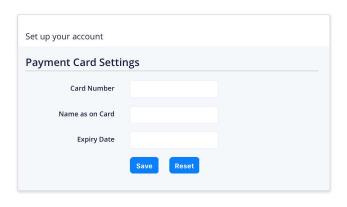
Enter the address of the business





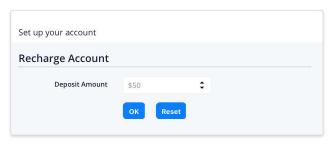
#### 4. PAYMENT CARD SET UP

- Enter credit/debit card that will fund the validations
- E.g. \$2 validation code applied to a \$1.65 parking session will only debit the merchant's account \$1.65 rather than the full \$2.



## 5. FUND ACCOUNT

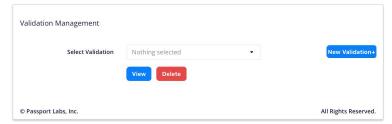
- Pre-fund the account Minimum of \$50 required
- Set auto re-charge When balance falls below a specified limit the card is charged a specified amount



# 6. CREATE VALIDATION **TYPE**

- From the launch page select **Manage Validations**
- Click New Validation

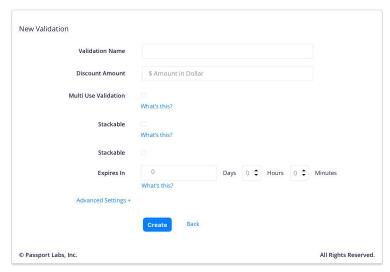
# Validation Summary Generate Validation Codes Manage Validations User Administration Account Settings



#### 7. VALIDATION SET UP

- Type validation name
- Indicate discount amount
- Click Create Merchants can customize the amount and expiration dates for each validation type that they create
- Validations should not be labeled as a specified period of time if the merchant is not aware of local parking rates



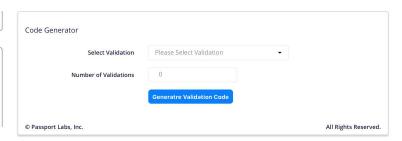




# 8. VALIDATION **QUANTITY**

The drop-down menu next to **Select Quantity** allows the merchant to choose the number of validations they would like to generate

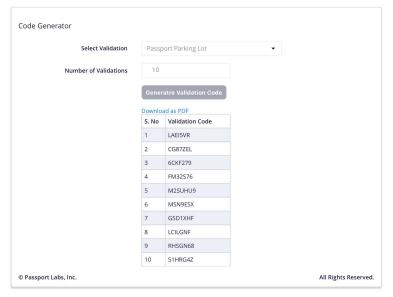


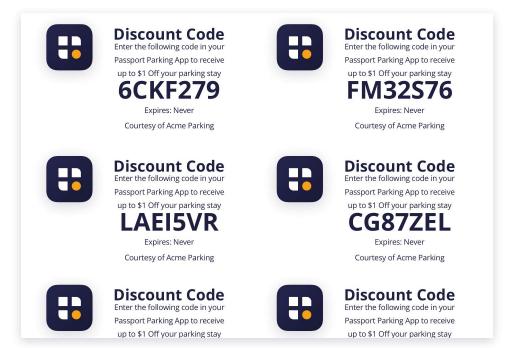


# 9. GENERATE VALIDATION CODE

- After clicking **Generate** Validation Code merchants will see a list of the violation codes that have been generated.
- Selecting **Download as PDF** exports codes onto the Merchants computer (cut to distribute to customers)
- Funds are not exclusively tied to each validation code. So if a customer loses their validation code, that amount isn't lost. The funds go from merchant to operator at time of use.



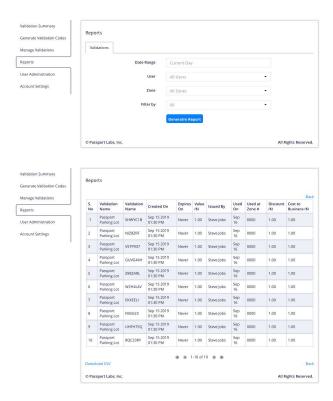






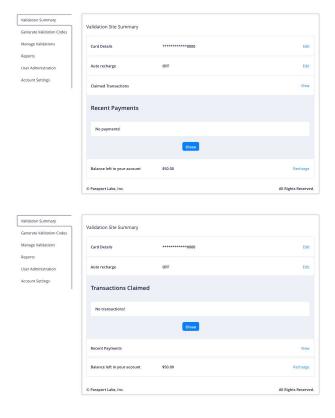
#### REPORT MONITORING

- The **Reports** tab on the left side of the screen allows merchants to monitor validation use
- Once Generate Report is selected a spreadsheet of the specified credentials will be generated



#### **VALIDATION SUMMARY**

- Merchants can keep track of recharge account deposits under the Recent Payments tab
- Merchants can keep track of used validation codes under the Transactions **Claimed** tab



## **REFUND POLICY**

If merchants decide to no longer offer validation codes, email help@passportinc.com with an excel file that includes the validation codes as well as the fee associated with them and request a refund from the account







passportinc.com