

STRATEGIC GOALS AND INITIATIVES FY 2013/2014

GOAL		INITIATIVE
1. Public Safety <i>Maintain a safe and healthy community in which to live</i>		1.1 Develop and continue programs to reduce the causes of crime 1.2 Coordinate the effort to bring a center that promotes family safety to the City 1.3 Continue to evaluate public safety facilities as the city grows.
2. Economic Development and Redevelopment <i>Foster economic development and encourage redevelopment</i>		2.1 Implement the South East Gainesville Renaissance Initiative (SEGRI Project), Foster commercial & residential development In Eastern Gainesville 2.2 Continue Implementation of the Strategic Redevelopment Plan for Depot Park And The Power District 2.3 Ensure transparent, efficient and consistent regulation of land development in furtherance of the comprehensive plan 2.4 Continue to position the City to take advantage of innovation economy and implement the plan for innovation zone near UF & other surrounding areas 2.5 Improve coordination with Alachua County in order to more effectively plan and develop Gainesville's urban reserve area 2.6 Develop strategies to support small, minority and women-owned local businesses 2.7 Develop metrics for the Innovation & Economic Development Department
3. Human Potential <i>Assist every person to reach their true potential</i>	 	3.1 Continue implementation of the 10 year plan to end homelessness 3.2 Continue to address senior services and issues 3.3 Continue to address children & youth issues & services, along with their parents 3.4 Facilitate broader community support to improve the educational opportunities for City youth 3.5 Create a more diverse & skilled workforce; retain local talent & recent graduates 3.6 Address need for violence prevention and mental health services
4. Governance <i>Measure and improve the cost-effectiveness of government services</i>	 	4.1 Develop strategies for conducting successful annexation referendums 4.2 Implement Government 2.0 Strategy 4.3 Develop strategies to ensure the economic, environmental, and social sustainability of the City 4.4 Formalize relationships to build key partnership opportunities with UF and SFC
5. Infrastructure and Transportation <i>Invest in community infrastructure and continue to enhance the transportation network and systems</i>		5.1 Assess neighborhoods to determine need for infrastructure improvements for bike/pedestrian use. Continue to expand the network by at least 1 mi/year & expand ADA access 5.2 Support the reconstruction of transportation facilities to encourage redevelopment of 6th Street & Depot Avenue 5.3 Enhance storm water infrastructure in older neighborhoods & construct them as neighborhood amenities 5.4 Bring existing roadway stock up to 70% rating level, as established by the Army Corp of Engineers 5.5 Implement improved transit as described in the RTS Premium Service Report & develop an RTS capital replacement fund
6. Quality of Life <i>Improve the quality of life in our neighborhoods for the benefit of all residents</i>	 	6.1 Develop creative ways to measure progress in code enforcement 6.2 Ensure the quality and broad distribution of affordable housing throughout the City 6.3 Accelerate the identification and acquisition of conservation lands and complete WSPP capital projects 6.4 Actively participate in the clean-up and redevelopment of the Cabot/Koppers Superfund site 6.5 Identify steps of implementation for the Parks, Recreation, & Cultural Affairs master plan and continued acquisition of conservation land 6.6 Increase the cultural opportunities/offerings in the City

7. Environment and Energy <i>Protect and sustain our natural environment and address future energy needs</i>	7.1 Protect the quality of drinking water in Gainesville
	7.2 Monitor compliance with recycling ordinances and identify a roadmap for achieving a recycling goal of 75%
	7.3 Monitor & report the progress of the coordinated response at the local level to address energy policy and climate change
	7.4 Improve the energy efficiency of GRU customers with an emphasis on low income homes