

# The Gainesville Zero Waste News

## Recycled Content Products Are On Par with Virgin Material Counterparts

In today's world, where environmental concerns have become paramount, the emphasis on recycling and sustainable practices has never been greater. **One significant aspect of this movement is the use of recycled content products**, which are increasingly proving to be just as good, if not better, than their virgin material counterparts.



Despite the popular myth – **recycled content products are not inherently inferior**, as these products have to meet the same safety and quality standards as products made from new materials. Recycled content products have come a long way from their early days and today, they stand as credible and responsible choices matching the quality and performance of their counterparts.

**Recycled content products also come with the added environmental benefit such as reducing waste, conserving natural resources, reducing energy usage, and lowering emissions.** When you purchase recycled products you're effectively "closing the loop" and completing a cycle of sustainability. Be sure to look for recycled content products whenever you are shopping. Commonly available recycled content products include: paper towels, paper napkins, toilet paper, facial tissue, office paper, Fiberglass insulation, plastic lumber, flower pots, and plastic containers.

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