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COMMUNITY SURVEY: PARTICIPANTS' FEEDBACK

T.B. McPherson Recreation Complex
Building Renovation & Master Plan

Survey Dates: November 13, 2025 through January 16, 2026



T.B. McPherson Recreation Complex: Building Renovation and Master Plan

Attend the workshop!

When? Thursday, Dec. 11
6-7:30 p.m.

Where? T.B. McPherson Center,
1717 SE 15th St.

Take the survey!

Scan the QR code to the right to take the online survey, or pick up a printed survey at the T. B. McPherson Center.



The City of Gainesville is planning improvements at the T.B. McPherson Recreation Complex at 1717 SE 15th St and we'd like to hear from you.

Share your ideas by completing the community survey and/or attending the first community workshop.

Participants will have the opportunity to:

- Share how they would like to see the T.B. McPherson Center renovated to support the activities and events they want; and

- Provide feedback on the outdoor areas and amenities to help guide future park improvements.

Want to learn more? Scan the QR code to the right to visit the project webpage, visit <https://tinyurl.com/tbmcpherson> or reach out to Rachel Mandell at 352-393-8544 or Mandellrc@gainesvillefl.gov



Project Timeline



City of
Gainesville
Parks, Recreation and Cultural Affairs

SURVEY PURPOSE & DESIGN

- The main goal of the “T.B. McPherson Recreation Complex: Building Renovation and Master Plan Community Survey” was to supplement input from the public meetings and gather broader feedback on programming and park use.
- This one-time Community Survey was designed to include: multiple-choice questions with an open-ended option; scaled/ranked questions to measure preference; and multiple choice/list questions.
- The Community Survey was available for 9 weeks, from Nov. 13, 2025 to Jan. 16, 2026.
- Intended population/respondents:
 - Anyone who lives, works, goes to school or church, or otherwise has a relationship to the neighborhood
 - Anyone who currently visits, has ever visited, or intends to visit the complex (building, sports, park, afterschool, etc.)

The survey will be open through mid-January, 2026.

Completed surveys can be left in the back of the "Infobox" outside the T.B. McPherson Center (to the right of the main entrance) or mailed to:

City of Gainesville
P.O. Box 490, Station 24
Gainesville, Florida 32627

If you need assistance submitting your completed survey, please contact the project manager at 352-393-8544 or email Mandellrc@GainesvilleFL.gov

T.B. McPherson Recreation Complex: Building Renovation and Master Plan Community Survey

The City of Gainesville's Wild Spaces & Public Places Department and the Department of Parks, Recreation and Cultural Affairs are conducting a survey to create a master plan for the T.B. McPherson Recreation Complex. **The primary objective is to determine the future uses for the T.B. McPherson Center.** The secondary objective is to create a long-term vision for the overall site, including the surrounding grounds and park amenities.

This short, anonymous survey takes about 10 minutes to complete. Your feedback will help shape the future of the T.B. McPherson Recreation Complex.

Part 1 – The T.B. McPherson Center

This section of the survey focuses on the T.B. McPherson Center building, specifically its indoor spaces and how they are used.

1. How many times have you visited the T.B. McPherson Center building in the past 12 months?

- 0 times
- 1-5 times
- 6-12 times
- 12+ times

SURVEY STRUCTURE

- The Survey was available in the following formats:
 - 13-page PDF/printed hard copy
 - Interactive online version using Compyle software (provided by City of Gainesville PRCA)

- The Survey was divided into five parts:
 - Part 1 – The T.B. McPherson Center (Questions 1 to 4)
 - Part 2 – T.B. McPherson Park (Questions 5 to 7)
 - Part 3 – T.B. McPherson Recreation Complex (Questions 8 - 11)
 - Part 4 – Community Engagement (Questions 12 and 13)
 - Part 5 – Demographics (age, race/ethnicity, gender, income, and zip code)


SURVEY TIMELINE & OUTREACH

Share your ideas...

City of **Gainesville**
Parks, Recreation and Cultural Affairs


**T.B. McPherson Recreation Complex:
Building Renovation and Master Plan**
Survey and Community Workshop

Take the survey!

 Scan the QR code or get a paper survey at the T.B. McPherson Center.

Attend the workshop!

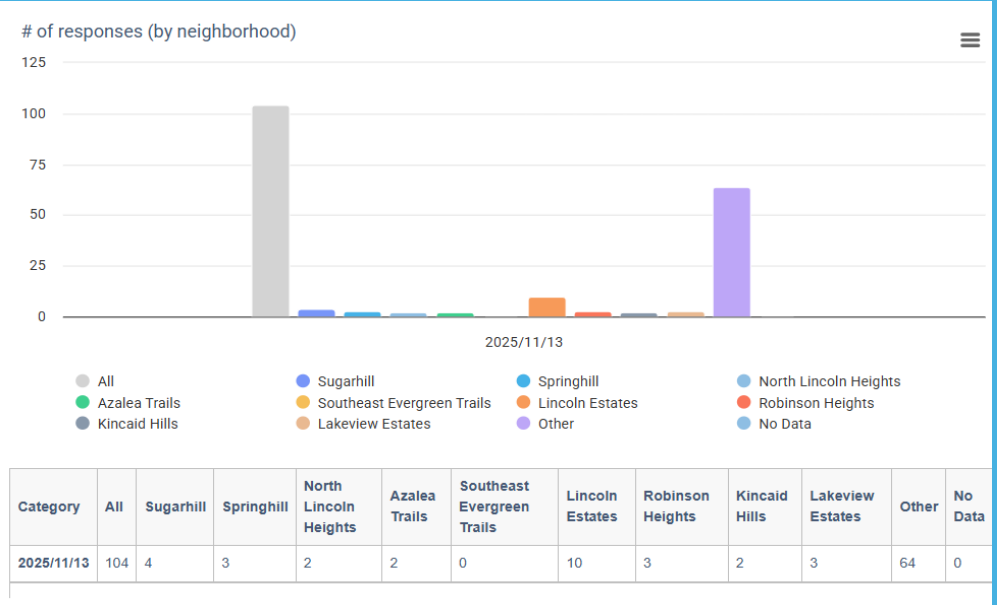
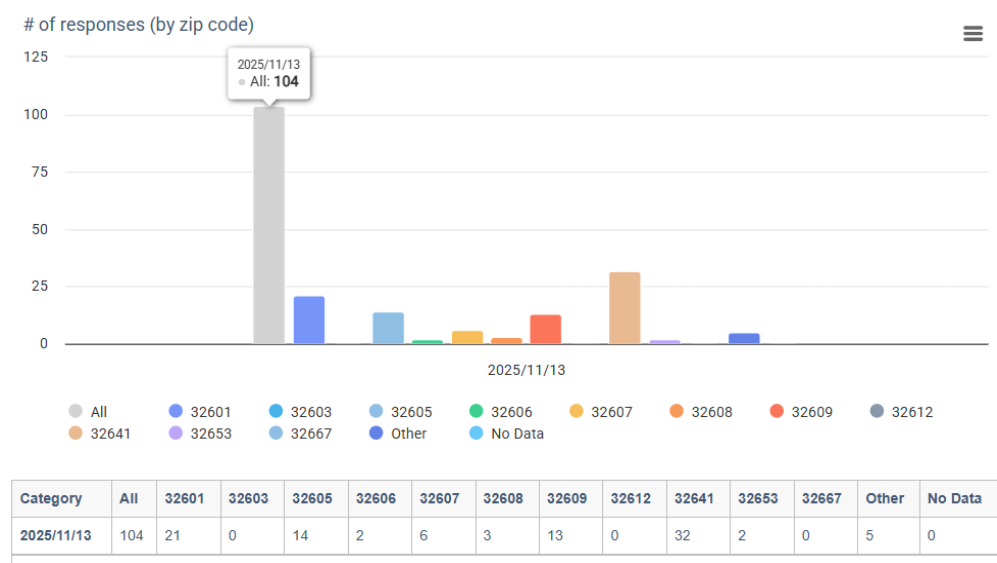
When? Thursday, Dec. 11, 6-7:30 p.m.
Where? T.B. McPherson Center
1717 SE 15th St.



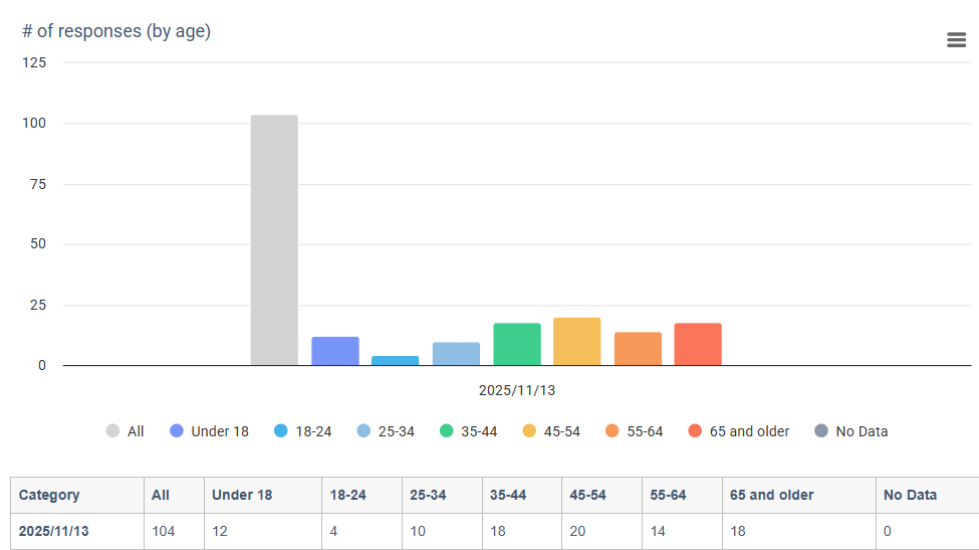
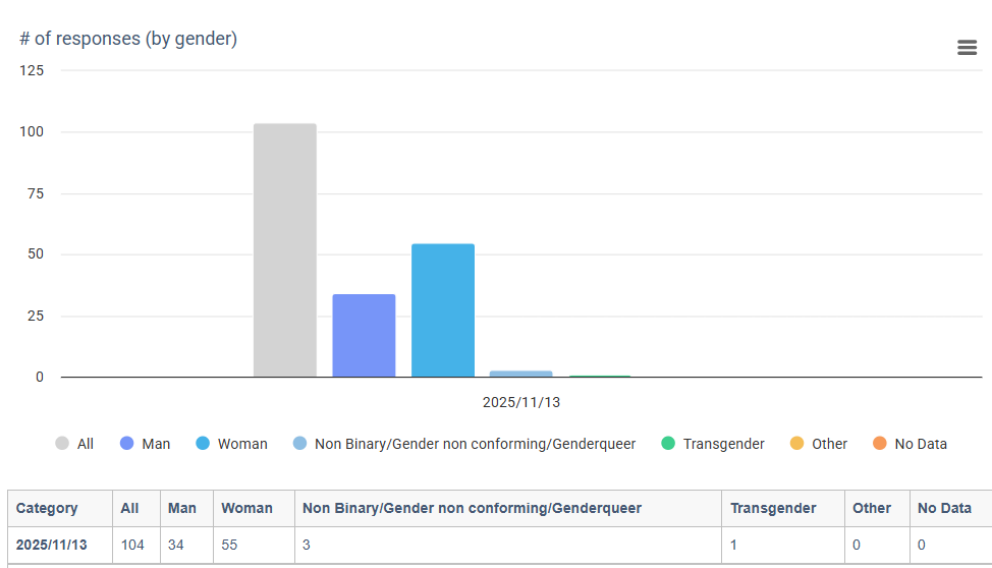
- During the 9 week timeline, the Community Survey was advertised and made accessible to the public in the following ways:
 - The **WSPP project landing page** included a clickable link
 - **4900+ emails** were sent out through WSPP's Constant Contact
 - **Postcards sent to 580+ recipients** and included a QR code for the online survey
 - **Workshop #1 Flyers** included a QR code for the online survey
 - **PDF copies were emailed** to some Stakeholder group leaders to share among their members prior to Workshop #1
 - **Hard copies** of the Survey were available at the T.B. McPherson before, during, and after Workshop #1
 - **Hard copies** were returned via drop box at T.B. McPherson Center, or scanned hard copies could be emailed to WSPP project manager
 - On January 10, 2026, **WCJB TV20** announced the ending date of the survey.

PARTICIPATION & DEMOGRAPHICS

- There were 104 surveys completed: 102 online and 2 hard copies.
- Zip Codes: The majority of respondents identified the 32641 zip code as their location.
- Neighborhoods: 64 selected their neighborhood as "Other," and 10 selected "Lincoln Estates."



PARTICIPATION & DEMOGRAPHICS (continued)



- Gender: 55 women, 34 men, 3 non-binary, 1 transgender
- Age:
 - 12 respondents “Under 18”
 - 4 were 18-24
 - 10 were 25-34
 - 18 were 35-44
 - 20 were 45-54
 - 14 were 55-64
 - 18 were 65 and older
- Race/Ethnicity:
 - 42 selected Black or African American
 - 36 selected White
 - 8 selected more than one race
 - 7 selected Hispanic or Latino
 - 1 selected Asian

SURVEY FINDINGS

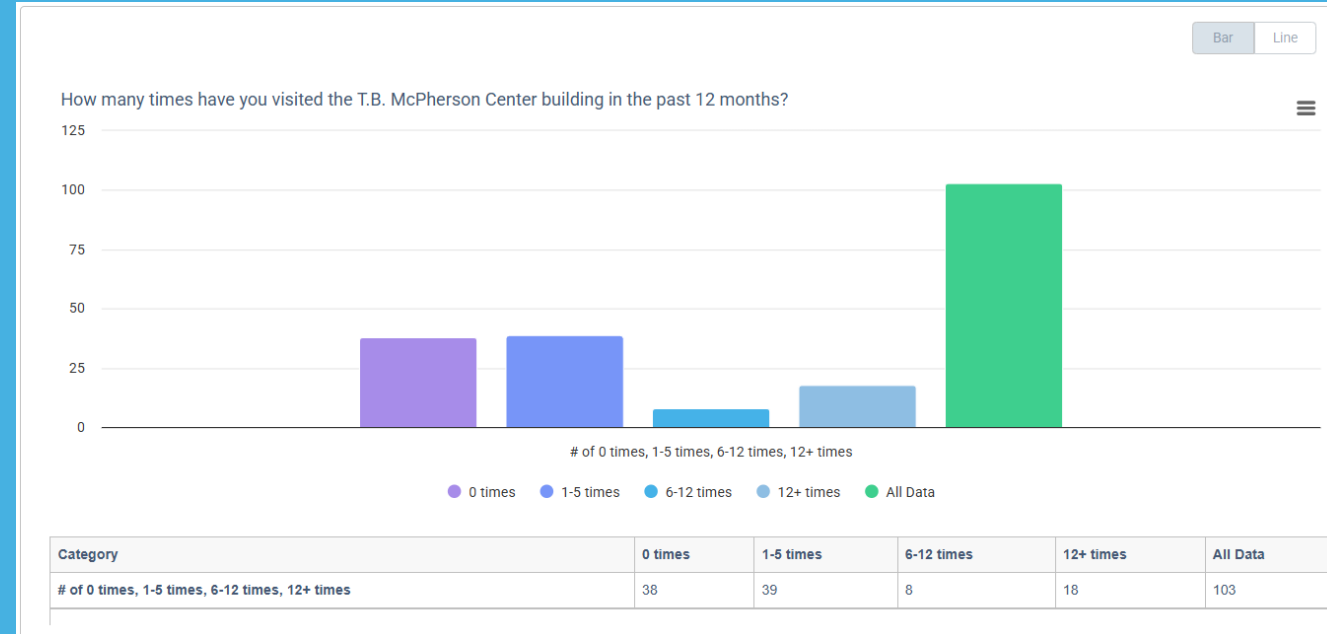
PART 1 – The T.B. McPherson Center

Part 1 contained 4 questions and included the following description: “This section of the survey focuses on the T.B. McPherson Center building, specifically its indoor spaces and how they are used.”

- Question 1: How many times have you visited the T.B. McPherson Center building in the past 12 months?
- Of the 103 respondents, 65 (63%) reported visiting the building within the last year, and 38 respondents (34%) indicated “0 times.”

Data shows that 2/3 of respondents have visited the facility in the past year. However, only 18 respondents (17%) have visited the Center more than once a month (12+).

The highest-selected categories were “0 times” (34%) and “1-5 times,” (38%) suggesting that most respondents were not regular visitors.



SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

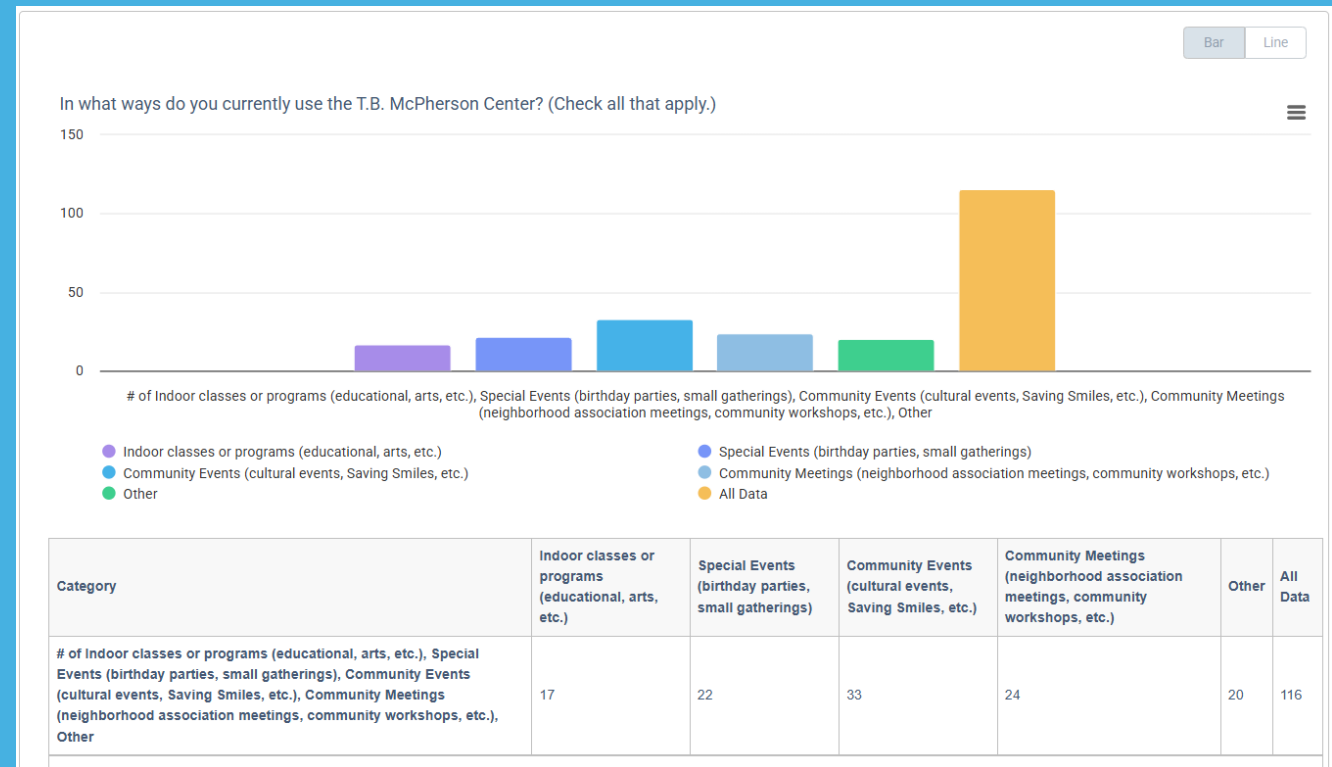
Question 2: In what ways do you currently use the T.B. McPherson Center? Total selected = 116

1. Community events (33)
2. Community meetings (24)
3. Special events (22)
4. Other (2)
5. Indoor classes and programs (17)

Open-ended responses in the “Other” category:

- Afterschool
- Voting
- Tennis
- Outside Courts
- Bike polo
- Pool/swimming

Indoor classes and programs were the lowest category of current uses among survey respondents.



SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

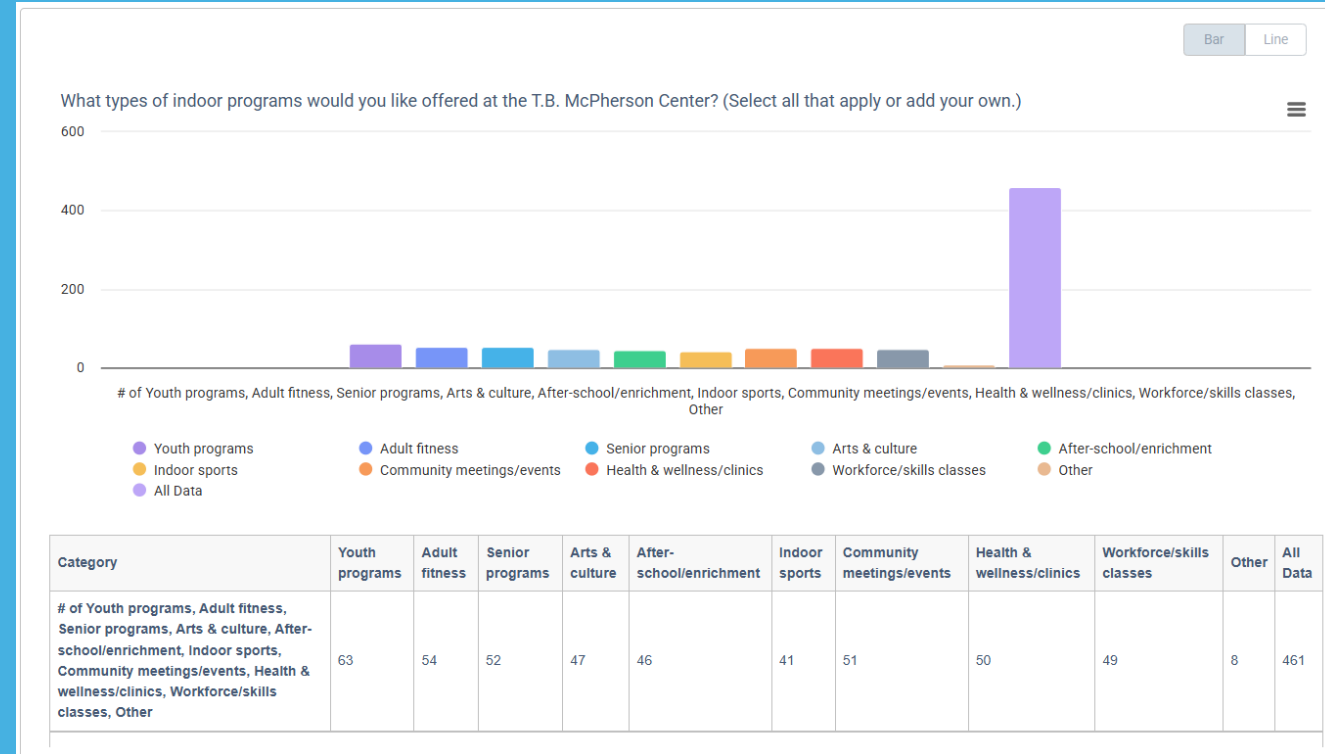
Question 3: What types of indoor programs would you like offered at the T.B. McPherson Center?

1. Youth programs (63)
2. Adult fitness (54)
3. Senior programs (52)
4. Community meetings (51)
5. Health & wellness (50)
6. Workforce & skills (49)
7. Arts & culture (47)
8. Afterschool (46)
9. Indoor sports (41)
10. Other (8)

Open-ended responses in the “Other” category:

- A combination of all of these
- Financial literacy
- Intergenerational classes in culture and performing arts
- Parent and family workshops
- Family fitness
- Social dancing

Responses indicate strong support for a wide variety of program types at the Center.



SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

Question 4 was a scaled/ranked choice question, asking respondents how well the current building supports the following:

- A. Youth programs
- B. Senior programs
- C. Fitness or wellness programs
- D. Cultural or arts programs
- E. Afterschool/Enrichment
- F. Special events or rentals
- G. Community meetings and gatherings

The scaled/ranked options for “How well does the current building support X” were on a scale of 1 to 5:

- 1 - Not at all
- Not well
- Well
- 5 - Very well
- Not sure (no number/neutral)

4. How suitable is the current building for the following uses:
Please rate each on a scale of 1 to 5, where 1 = Not at all and 5 = Very well.

Optional: Explain your answer. Consider room sizes/layout, storage, acoustics, air conditioning/ventilation, accessibility, technology, lighting, security, restroom capacity, equipment, etc.

Use	1-Not at All	2	3	4	5-Very Well	Not Sure
Youth programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explanation:

Use	1-Not at All	2	3	4	5-Very Well	Not Sure
Senior programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explanation:

Use	1-Not at All	2	3	4	5-Very Well	Not Sure
Fitness or wellness programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explanation:

Use	1-Not at All	2	3	4	5-Very Well	Not Sure
Cultural or arts programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explanation:

SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

Question 4: Scaled/Ranked Responses: How well does the current building support [each use/programming]?

Use/Programs (Total Responses)	1-Not at all	Not well	Well	5-Very Well	“Not Sure”
Youth (100)	6	24	14	4	52
Senior (99)	9	17	6	4	63
Fitness or wellness (99)	12	17	10	6	54
Cultural/Arts (99)	9	12	11	4	63
Afterschool or enrichment (98)	12	12	13	7	54
Special events or rentals (99)	1	24	18	3	53
Community meetings and gatherings (98)	1	16	28	5	48

Summary:

- Above all other options, respondents consistently selected “Not sure.”
- Tallies for “Not at all” and “Not Well,” when combined, exceeded “Well” and “Very Well” for all uses/program types EXCEPT Community meetings and gatherings
- Responses suggest that the building does not generally support these uses/programs well enough.

SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

Question 4: Explanations: How well does the current building support [each use/programming]?

Use/Programs	Explanations
Youth	<ul style="list-style-type: none">• Building outdated and in poor repair• No programming for youth• Need more space for individual work and projects• Too small. Nothing there.• Building too small for programs to expand and serve more kids• Bus line for public/low income/senior/disabled not available for weekend events
Senior	<ul style="list-style-type: none">• [No Explanations provided]
Fitness or wellness	<ul style="list-style-type: none">• Everytime I go to the park the building is dark and closed• No space, outdated and in poor repair• Not adequate space or amenities for fitness. Perhaps more robust outdoor fitness trail/equipment?• Not heard of any programs being offered. No classes offered.• Walking track would be ideal• There is no fitness center• Room was too small to support dancing with a group

Themes:

- Building condition
- Size of available spaces/rooms
- Programming asked about in the question is not currently offered
- Dedicated space for the use/programming is not available
- Accessibility concerns

Suggestions:

- Outdoor fitness area
- Improve walking trails to add more fitness options

SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

Question 4: Explanations: How well does the current building support [each use/programming]?

Use/Programs	Explanations
Cultural or arts	<ul style="list-style-type: none">• Outdated and in poor repair• No programs/Nothing is being offered/Non-existent• At least one group uses facility on a weekly basis. If given an opportunity, mor organizations could commit to providing more cultural and arts programs to varying groups of people.• Needs weekly free arts and culture workshops that provide enrichment and workforce skills. Building needs to be updated with technology for sharing a screen with good sound and video, facilities for easy arts cleanup and storage• Too small. No room for art. Could do lectures.
Afterschool or enrichment	<ul style="list-style-type: none">• Outdated and in poor repair• Same thing as youth programming, nothing for them to do• No resources, reading material, or computer access• Rooms too open• No programs/Not aware of any current programs• Additional afterschool/enrichment programs could take place if given an opportunity to participate and improve the community• There needs to be a dedicated area for afterschool or camp and tables, chairs, supplies, shelves that are dedicated for that purpose.

Themes:

- Building condition in disrepair
- Size of available spaces/rooms not sufficient
- Some desired types of programming not currently offered
- Need for improved technology
- Need for dedicated areas to offer desired programming
- Need for specific resources/supplies

SURVEY FINDINGS

PART 1 – The T.B. McPherson Center

Question 4: Explanations: How well does the current building support [each use/programming]?

Use/Programs	Explanations
Special events or rentals	<ul style="list-style-type: none">• Outdated and in poor repair• A different configuration of rooms would accommodate larger groups for banquets and family reunions• Not always available• Simple décor and design updates, repairs/cleaning will make the space more inviting for general rentals. It is also overpriced, \$700 for 4 hours is too much for that space.• Upgraded kitchen area and equipment as well, remodeled large meeting room, would attract more people to use the facility• It is small and not very up to date• The kitchen needs to be updated. More space for larger events.• It is too expensive to rent. Hours are limited.• A neighborhood group found securing the space and understanding the documents difficult, confusing, time consuming. Streamlining the procedure would encourage more use of the building.
Community meetings or gatherings	<ul style="list-style-type: none">• Outdated and in poor repair• Never hear about meetings• Depends on the size• Cost prohibitive. There needs to be a working kitchen. It would be awesome to have a commissary kitchen to feed the kids and the neighborhood.• The meeting room needs to be larger.

Themes:

- Building in poor condition
- Size of rooms not large enough
- Configuration of rooms needs to be different
- Limited availability of rental space and rental hours
- Pricing of rental space too high, cost prohibitive
- Needs updated kitchen
- Difficulty with rental process/documents

Suggestions:

- Update décor and design
- Commissary kitchen for kids and neighborhood

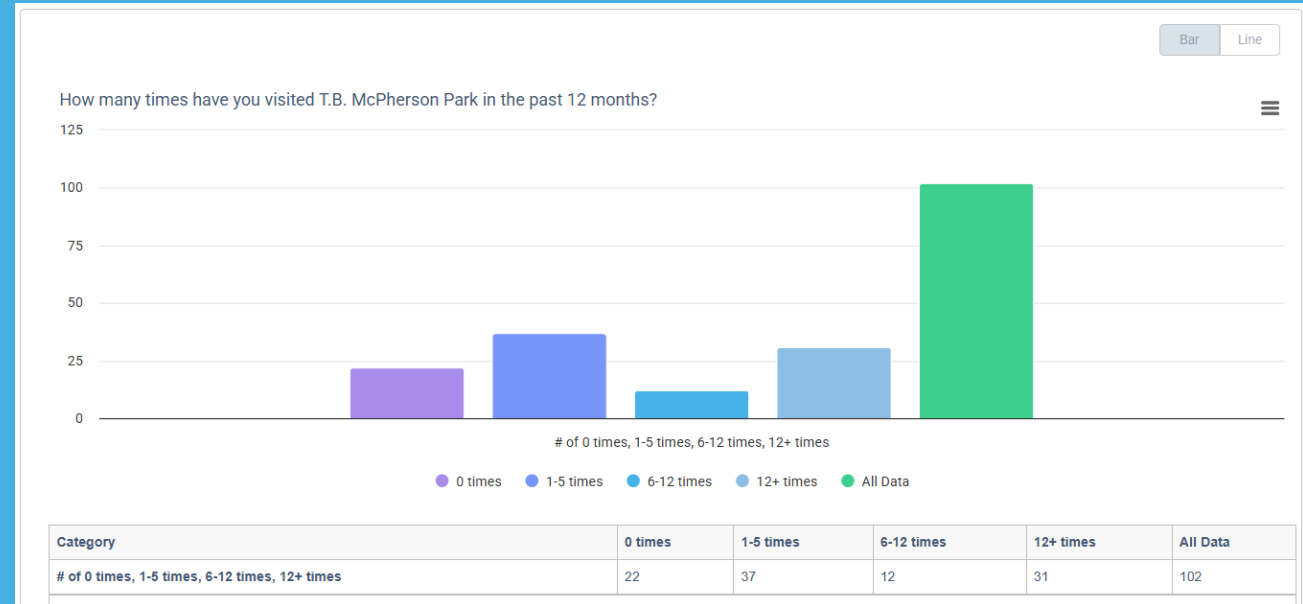
SURVEY FINDINGS

PART 2 – T.B. McPherson Park

Part 2 contained 3 questions and included the following description: “This section of the survey refers to the outdoor facilities of the T.B. McPherson Recreation Complex, or T.B. McPherson Park, including courts, pool, fields, playground, and other outdoor amenities.”

- Question 5: How many times have you visited the T.B. McPherson Park in the past 12 months?
- Out of 102 responses:
 - “0 times” = 22
 - “1-5 times” = 37
 - “6-12 times” = 12
 - “12+ times” = 31

The data suggests that park facilities are generally used more frequently than the building, but only 1/3 of respondents’ visits average more than once a month.



SURVEY FINDINGS

PART 2 – T.B. McPherson Park

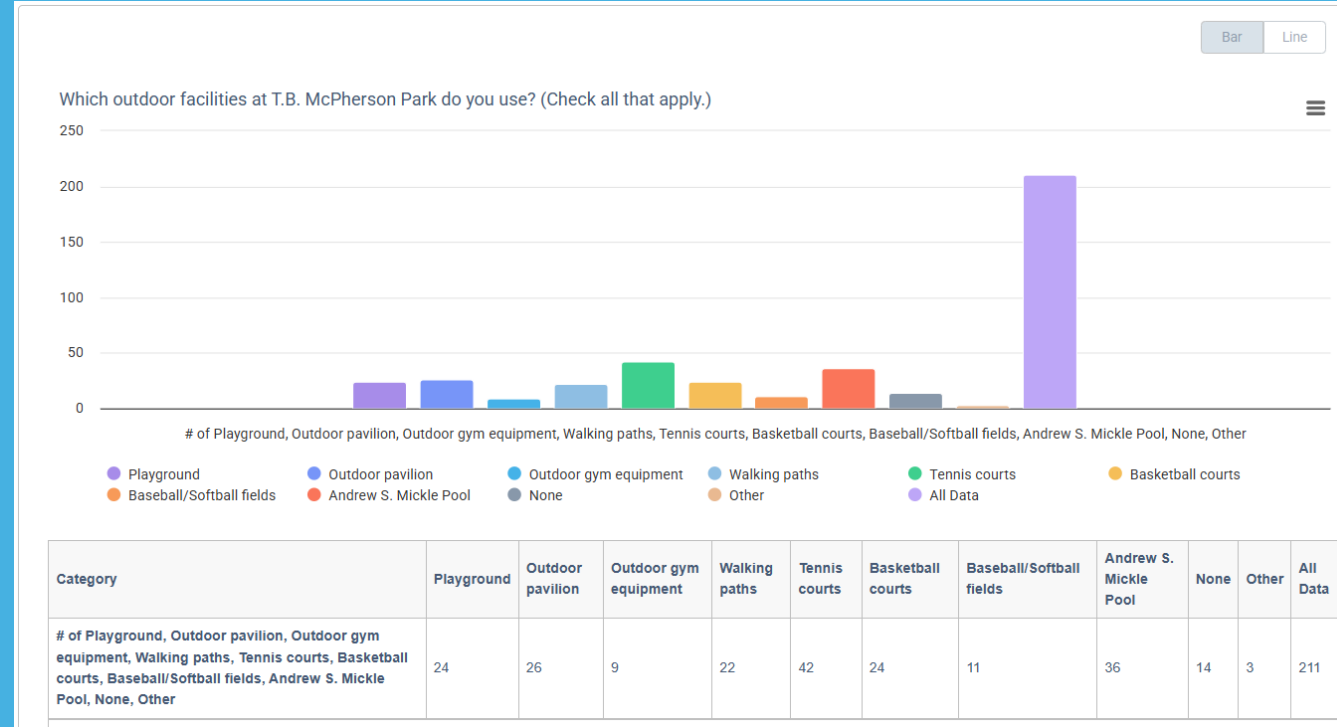
Question 6: Which outdoor facilities at T.B. McPherson Park do you use?

1. Tennis courts (42)
2. Pool (36)
3. Outdoor pavilion (26)
4. Basketball courts (24)
5. Playground (24)
6. Walking paths (22)
7. None (14)
8. Baseball/softball fields (11)
9. Outdoor gym equipment (9)
10. Other (3)

Open-ended responses in the “Other” category:

- Bike polo
- Parking lot to walk around – a walking track would be ideal
- Pool

Among respondents, the tennis courts & pool are reported as most used; whereas outdoor gym equipment are reportedly the least used.



SURVEY FINDINGS

PART 2 – T.B. McPherson Park

Question 7: Scaled/Ranked Responses: How satisfied are you with the outdoor amenities at T.B. McPherson Park?

Outdoor Amenities (Total Responses)	1-Very Dissatisfied	Dissatisfied	Satisfied	5-Extremely Satisfied	“Neutral”	“Not Sure”
Playground (24)	4	1	5	2	12	0
Outdoor pavilion (26)	2	5	7	3	9	0
Outdoor gym equipment (9)	0	1	4	1	2	1
Walking paths (22)	1	4	6	3	8	0
Tennis courts (42)	3	6	15	9	9	0
Basketball courts (24)	3	7	7	1	6	0
Baseball or softball fields (11)	0	3	2	3	3	0
Andrew S. Mickle Pool (36)	2	4	12	9	8	1

Summary:

- More respondents were “satisfied or extremely satisfied” than “very dissatisfied or dissatisfied” about the tennis courts and pool.
- Tallies for satisfaction versus dissatisfaction were slightly higher for all amenities, except basketball, which was about equal.
- For some amenities, a neutral response was higher than the individual ranked responses.
- Responses suggest that respondents generally feel neutral or satisfied about the park amenities, but tennis and pool were “extremely satisfied.”

SURVEY FINDINGS

PART 2 – T.B. McPherson Park

Question 7: Optional Explanations: Explain your answer. Consider equipment condition, cleanliness, safety, accessibility, availability, aesthetics, etc.

Outdoor Amenities	Explanations
Playground	<ul style="list-style-type: none"> • My grandfather would be embarrassed, perhaps angry, at disrepair • Needs to be upgraded like the other parks, not much the kids can play on • Not much for children to engage in • There is no new equipment
Outdoor pavilions	<ul style="list-style-type: none"> • My grandfather would be embarrassed, perhaps angry, at disrepair • Not properly maintained • Updated pavilion covering and more covered outdoor areas for activities • We should have a storage area for sports equipment. We need better lighting. We need a mixed use space. The outdoor pavilion has no seating and the covered area is small. It is occupied every time I come to the park and does not allow for multiple parties.
Outdoor gym equipment	<ul style="list-style-type: none"> • More robust/varied equipment & well maintained
Walking paths	<ul style="list-style-type: none"> • They rough on that side of the park • Could be better. But really I wish the city owned the old blueberry farm land which is now clearcut. There could be better paths if the wooded area was bigger. • Not well kept or very long.

Themes:

- Building/facility in poor condition
- Size of available spaces/rooms
- Some types of programming not currently offered
- Dedicated space not available for certain types of programming
- Accessibility concerns

Suggestions:

- Outdoor fitness area
- Walking trails

SURVEY FINDINGS

PART 2 – T.B. McPherson Park

Question 7: Optional Explanations: Explain your answer. Consider equipment condition, cleanliness, safety, accessibility, availability, aesthetics, etc.

Outdoor Amenities	Explanations
Tennis courts	<ul style="list-style-type: none">Lights do not stay on after 11:30 or on weekendsNew and beautiful with shade and seating. Tom Petty needs this for TENNIS.The lights go off too earlyWe need a multi use court that supports more than just tennis: sports like hockey, roller derby, and bike polo could all use a multi use court. Bike polo has been a local sport played for almost 20 years and we've been shuffled all over the city. We need a dedicated court to use so we can host tournaments and bring in players from all over the world.The tennis courts do not allow for bike polo. The courts need new rollers to wipe off excess water after it rains. There is a new app that is being used to reserve courts, however it does not allow for any other sport except for tennis. This is unfair. We do not play tennis, we play bike polo.The courts need to be updated.Remodel was nice, maintenance is lackingAces in motion makes me go every Thursday.

Themes:

- Some respondents are aware of the recent remodel and like it
- Maintenance, lighting, and access issues
- Some respondents want the courts to be useable for bike polo as well

SURVEY FINDINGS

PART 2 – T.B. McPherson Park

Question 7: Optional Explanations: Explain your answer. Consider equipment condition, cleanliness, safety, accessibility, availability, aesthetics, etc.

Outdoor Amenities

Explanations

Basketball courts

- Needs to be updated.
- They are in a state of disrepair. It would be nice if they could be renovated and covered.
- Could use better lighting, fencing at more sides to keep balls in. The courts could be easily made multi purpose for bike polo or roller sports with sidewalks or fencing around the pavement
- Underutilized, difficult to use at night. I propose this become a well lit, multi use court that allows for basketball as well as a wide array of activities that benefit from a smooth, well lit concrete/paved surface
- It needs to be redone to modern times
- The basketball court should be repaved and turned into a mixed use area. There is inadequate lighting for nighttime activities. We would really like to have a court for bike polo. We were promised one years ago and were very close to getting this repaved along with a lockable shed for equipment, however a committee member chose to chime in and ruin all of the progress we made.
- Other parks have superior courts – rims and clean courts
- The rims are rigged
- Actually look like a basketball court but more basketball and hoops

Themes:

- In need of repair or renovation, including lighting, nets, possible conversion to multi-use court

SURVEY FINDINGS

PART 2 – T.B. McPherson Park

Question 7: Optional Explanations: Explain your answer. Consider equipment condition, cleanliness, safety, accessibility, availability, aesthetics, etc.

Outdoor Amenities	Explanations
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Baseball/ softball fields	<ul style="list-style-type: none"> • Mosquitos • Updated bleachers would be nice • The condition of the softball fields is generally poor. There are often holes in the field that someone running could get injured on, such as twisting an ankle. I played in kickball leagues there for several years. They need to fillin the holes on the field. The park system needs to focus on basic maintenance, not expensive outside consultants or expensive renovations. This is a pattern that seems to repeat through city-owned facilities.
Andrew S. Mickle Pool	<ul style="list-style-type: none"> • Needs some upgrades and needs to be open longer • Needs updates • Limited size and hours • Poor condition and not properly maintained • Nice pool • The hours are super limited. There should be massive swim lesson programming for neighborhood families that are subsidized by the city. I would use this pool a lot more if it were open.

Themes:

- Field condition needs improvement
- New bleachers needed at fields
- Pool hours need to be adjusted for more access
- Swim lessons needed
- Condition/maintenance improvements needed for pool

SURVEY FINDINGS

PART 3 – T.B. McPherson Recreation Complex

Question 8: What prevents you from using the T.B. Recreation Complex more often? Check all that apply. (Total Responses 133)

1. I don't know what's available (42)
2. The condition of the facilities needs improvement (32)
3. I have safety concerns (16)
4. Nothing – I use it often (15)
5. The programs offered don't match my interests (12)
6. I have difficulty accessing the facilities and all of its features (8)
7. I have difficulty getting there (8)

Open-ended responses in the “Other” category:

- Needs multi use court for bike polo
- Can't go
- Far away, cost of the pool
- Lack of interest
- Long drive from my house
- Not an appealing park
- Nothing of note, just have other areas closer to access
- Resistance from Parks and Rec to allow bike polo
- Safety concerns with recent large events sadly turning violent
- Traffic

Themes:

- The selection with the highest number of responses was "I don't know what's available there," suggesting that lack of information about park amenities and programming may be a primary deterrent.
- The response with the second-highest number of selections was "The condition of the facilities needs improvement," suggesting that perception about facility/park conditions is also a deterrent.
- The response with the third-highest number of selections was "I have safety concerns," indicating that public perception of facility/park safety significantly affects visits.
- The open-ended response field provided more detail on reasons that prevent use for these respondents.

SURVEY FINDINGS

PART 3 – T.B. McPherson Recreation Complex

Question 9: How important is the Recreation Complex to you?

(Total Responses 101)

1. **Very important (65)**
2. Somewhat important (21)
3. I don't know (11)
4. Not important (4)

Question 10: How important is the T.B. McPherson Recreation Complex to your community? (Total Responses 103)

1. **Very important (77)**
2. Somewhat important (14)
3. I don't know (8)
4. Not important (4)

Conclusion:

These responses are loud and clear: the T.B. McPherson Recreation Complex is "Very important" to individual respondents, and "Very important" to their communities.



SURVEY FINDINGS

PART 3 – T.B. McPherson Recreation Complex

Question 11: Overall, how satisfied are you with the T.B. McPherson Recreation Complex? (Total Responses 103)

1. Neutral (43)
2. Satisfied (23)
3. Dissatisfied (19)
4. Very Dissatisfied (11)
5. Extremely satisfied (7)

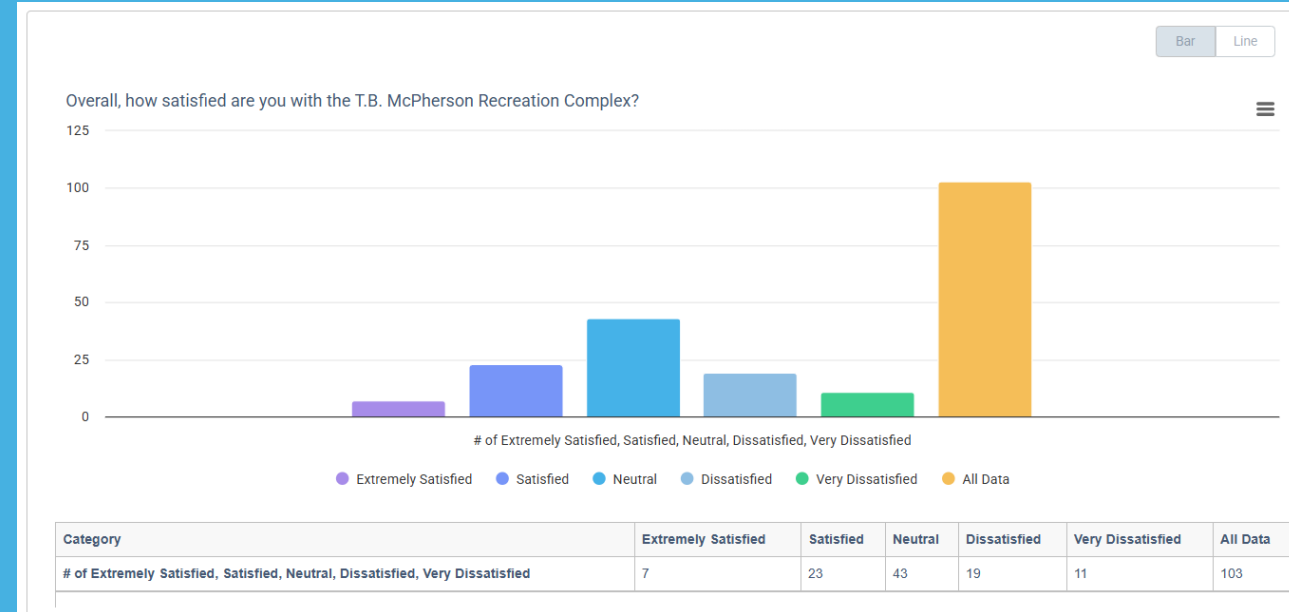
“Neutral” = **43 responses**

“Satisfied” (23) + “Extremely Satisfied” (7) = **30 responses**

“Dissatisfied” (19)+ “Very Dissatisfied” (11) = **30 responses**

“Neutral” responses took the top spot, at 42%. Among those responses with a strong positive or negative opinion, 29% were positive and 29% were negative.

Responses suggest that there is a need to improve satisfaction with the recreation complex.



SURVEY FINDINGS

PART 4 – Community Engagement

Question 12: Open Ended Responses: What organizations, community groups or clubs should be involved in shaping the future of the T.B. McPherson Recreation Complex?

This question generated **73 open responses** identifying organizations, community groups, and clubs that residents feel should participate in planning the future of the T.B. McPherson Recreation Complex. Responses highlight strong interest in **youth development organizations, multi-use sports groups, neighborhood leadership, and faith/civic entities.**

Category	Count	What It Indicates
Youth & Family-Serving Nonprofits	24	Education, enrichment, mentoring, after-school programming are top priorities.
Sports Leagues & Clubs	17	Strong demand for multi-use court access and inclusive athletics.
Neighborhood Groups	11	Direct resident involvement is seen as essential.
Faith / Civic / Identity-Based Groups	10	Cultural and community cohesion are important.
Local Schools & Alumni	8	Schools should be central partners in youth programming.
Open / Unspecified Community Representation	9	Many respondents emphasized broad inclusion (“anyone local,” “any and all groups”).

Summary:

- The community strongly supports an **inclusive, youth-centered, multi-use, and neighborhood-anchored** vision for the future of the T.B. McPherson Recreation Complex.
- The organizations identified by residents represent longstanding community leaders, emerging sports and recreation stakeholders, and critical youth-serving institutions—all of which bring valuable capabilities to a collaborative planning process.

SURVEY FINDINGS

PART 4 – Community Engagement

Question 13: Multiple Choice/List: How do you typically find out about events or activities in your community? (Total Responses = 250)

1. Word of Mouth (66)
2. Social Media (57)
3. Email or Newsletter (37)
4. Flyers or Posters (34)
5. Local News or Radio (28)
6. School or Community Group (24)
7. Other (Aces in Motion, Churches, Mailers) (4)

The data indicates that word of mouth and social media are the most popular ways that respondents find out about events and activities with email or newsletter, flyers or posters, local news or radio next as popular sources of information.



SUMMARY OF CONCLUSIONS

Awareness and Importance of the Recreation Complex

1. Awareness, Access, and Utilization Barriers

- Many respondents do not know what the recreation complex offers, or they do not hear about events happening there.
- Some respondents report **safety concerns** and **lack of interest** due to the current state of the facilities.
- Several “Other” responses mention the need for specific amenities (bike polo, multi-use courts, better programming).

Conclusion:

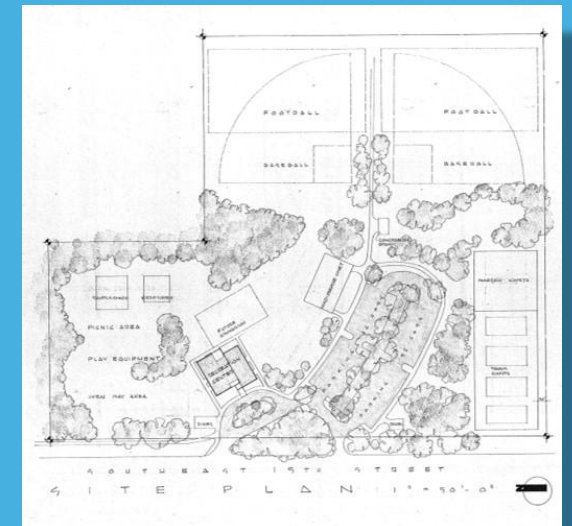
The community lacks awareness of programs and does not feel the facility currently meets their needs.

2. Importance of the Recreation Complex

- Most respondents consider the recreation complex **very important** to themselves and the surrounding community.

Conclusion:

There is broad recognition that the facility *should* play an important role in the community, even among people who don't currently use it.



SUMMARY OF CONCLUSIONS

Building & Outdoor Amenities Condition

3. Building & Outdoor Amenities Condition = Needs Improvement

Across nearly all open-ended questions, residents consistently describe the building as:

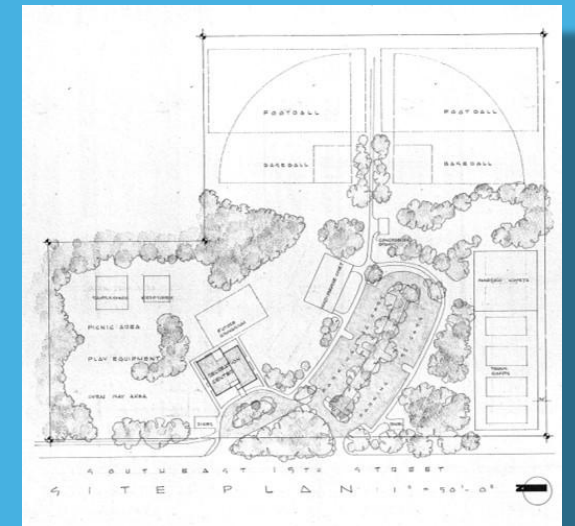
- Outdated and in poor repair
- Lacking adequate space or amenities for youth, seniors, fitness, arts, community meetings, or rentals

Outdoor assets show similar themes:

- Playground: outdated, limited activities, poorly maintained
- Pavilion: need additional seating, expanded covered area
- Outdoor gym: insufficient and needs more robust equipment
- Walking paths: short, rough, poorly maintained
- Basketball courts: in disrepair, poor lighting, need resurfacing; desire for multi-use redesign
- Tennis courts: nice renovation but excludes other sports; desire for multi-use courts (bike polo, roller sports)
- Ballfields: maintenance issues, safety hazards on fields
- Pool: needs bathroom upgrades, has limited hours

Conclusion:

Nearly every section of the facility—indoors and outdoors—requires modernization, maintenance, and redesign to meet community expectations.



SUMMARY OF CONCLUSIONS

Programming

4. Strong Demand for Youth, Afterschool, and Senior Programming

The community responses indicate:

- Youth programs and after-school activities are needed
- The building layout does not support meaningful programming
- Senior programs are needed

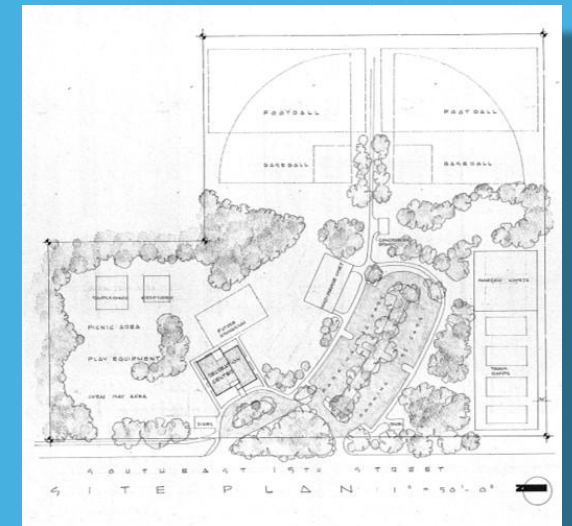
5. Strong Desire for Indoor Programming Variety

Top requests include:

- Youth programs/Afterschool
- Adult fitness
- Senior programs
- Community meeting space
- Health & wellness
- Workforce & skills
- Arts & culture

Conclusion:

The community wants a **diverse mix of indoor programs**, but the current building does not provide the space, equipment, or flexibility needed.



SUMMARY OF CONCLUSIONS

Multi-Use Outdoor Courts & Communication/Outreach

6. Requests for Multi-Use Outdoor Courts

A major theme in **write-in responses** was advocacy for **multi-use courts** supporting:

- Bike polo
- Roller derby
- Hard-court hockey
- Other wheeled sports

Conclusion:

There may be a need to increase access to **inclusive, multi-use athletic spaces**, from outdoor gym equipment to walking trails, and maybe some underrepresented sports.

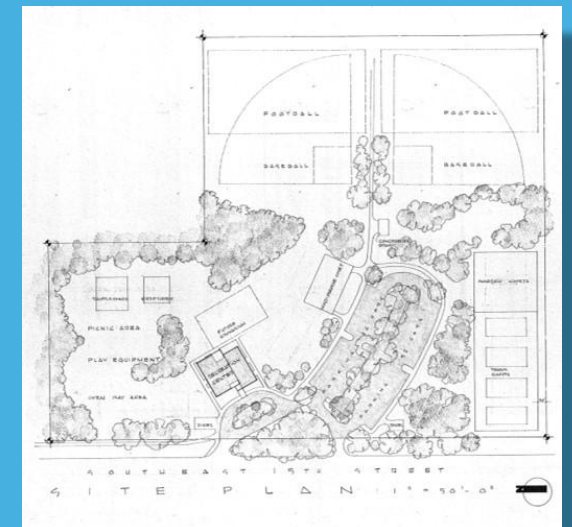
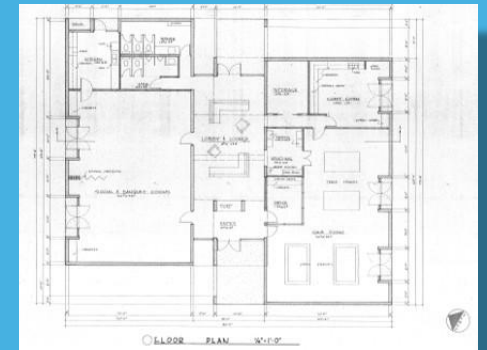
7. Need for Improved Communication and Outreach

Respondents cite:

- Rare or inconsistent communication
- Lack of visibility of programs

Conclusion:

Improved communication, marketing, and partnership with local networks is necessary to increase engagement.



OVERALL SUMMARY

Community Survey

The survey indicates that the T.B. McPherson Recreation Complex is viewed as an important community asset, but current facilities and programming are falling short of community needs.

The most consistent themes are:

- **Importance of the Recreation Complex:** respondents repeatedly noted that the complex is important to the community
- **Facility conditions need improvement:** Outdated, poorly maintained, undersized building, safety/accessibility concerns, and some outdoor amenities need renovation
- **Need for programming variety:** programs for youth, seniors, and fitness/wellness were some of the top requests
- **Need for recreation improvements:** walking trails, outdoor gym equipment, playground, field improvements, basketball court lighting, & possible multi-use court
- **General lack of awareness** about events and services needs to be addressed

Residents want a modernized, well-maintained, multi-purpose, inclusive facility with strong youth/community programming.

