



STAKEHOLDER MEETINGS PARTICIPANTS' FEEDBACK

T.B. McPherson Recreation Complex
Building Renovation & Master Plan

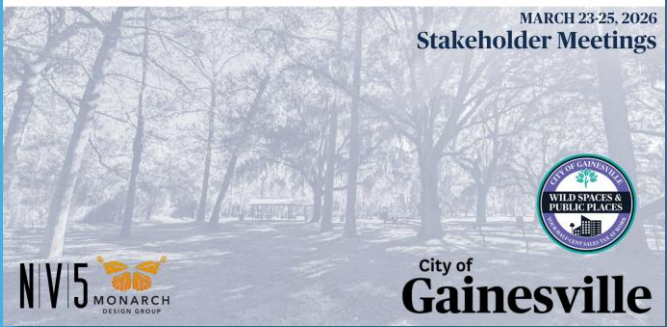
Dates of Meetings: March 23, March 24, March 25, and April 1, 2026

Stakeholder Meetings

Identifying Primary Stakeholders

T.B. McPherson Recreation Complex: Building Renovation & Site Master Plan

MARCH 23-25, 2026
Stakeholder Meetings



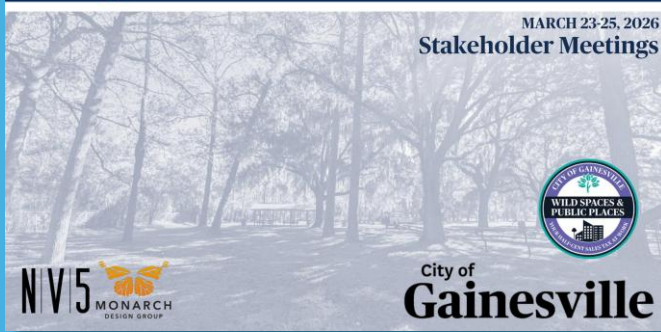
Images from Stakeholder Presentation
(March/April 2026)

- Initial Stakeholder Groups identified in the Scope of Services were:
 - 1000 Voices
 - Saving Smiles (UF Dentistry)
 - Kickball (Stonewall Sports, Gainesville Kickball)
 - Lincoln Estates Neighborhood
 - Carver Gardens Neighborhood
 - North Lincoln Heights Neighborhood
 - Spring Hill Neighborhood
 - Caring and Sharing School
- Based on Community Survey and Workshop #1 feedback, the primary categories of Stakeholder Groups were summarized:
 1. Neighborhood Groups
 2. Faith-Based Groups
 3. Recreation Groups (including Youth Programming/Recreation)
 4. Arts & Culture Groups (including current programming at the Center)
- After coordination with City of Gainesville Government Affairs and Community Relations (GACR) department, a spreadsheet of **over 45+ total contacts** for these Stakeholder Group categories was prepared.

Stakeholder Meetings

Engagement Plan & Outreach

T.B. McPherson Recreation Complex: Building Renovation & Site Master Plan



Images from Stakeholder Presentation
(March/April 2026)

- In order to focus discussions specifically on the needs and concerns of each stakeholder group, the four (4) Stakeholder Meetings were designed to be “invitation-only,” with a maximum of 15 to 20 people.
 - The Neighborhood Leaders group included all of the neighborhood organizations in the area of the park.
 - The Faith-Based group included local churches/religious groups along the SE 15th Street corridor and in the surrounding neighborhoods.
 - The Recreation group included current users, such as kickball and tennis groups, team practice groups, and potential youth/mentorship groups.
 - The Arts & Culture group included the organization currently providing extensive programming at the Center, as well as other dance and voice groups that have used the space for practices and performances.
- Most invitations were sent out via email, some others by phone. RSVPs were requested.

Stakeholder Meetings

Neighborhood Group



PHOTOS OF MEETING (March 23, 2026)

Location/Time/Date: T.B. McPherson Center, 6pm to 7:30pm, March 23, 2026

Invited	RSVPs	Attendance	Index Cards
10	7	6	2

Preference for Concept 2

- Stage/Platform location
- Display space in lobby
- Patios to increase useable space and connect better to park
- Better restrooms/storage/acoustics

Supportive of:

- Improved accessibility, walking trails, additional pavilions, grouped outdoor fitness equipment, prioritization of court renovation for basketball, and one diamond field plus one multi-purpose field

Concerns:

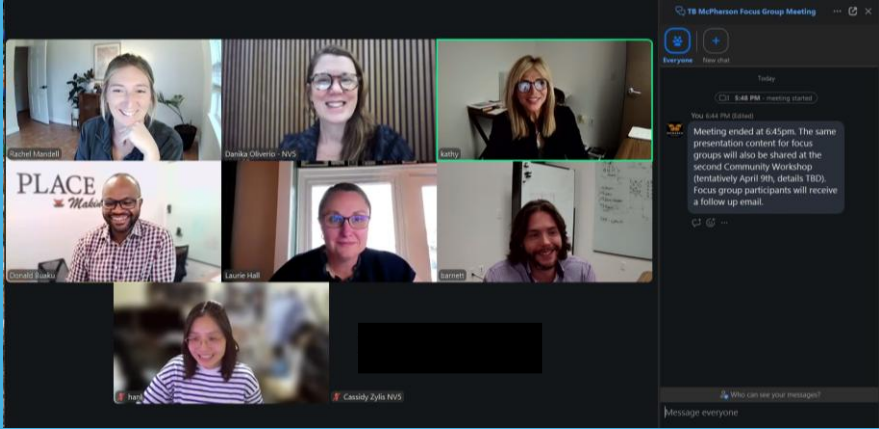
- Exterior façade needs to reflect interior renovations, needs to look like a transformation, a beacon, a community landmark
- Lighting is critical to improve safety (along walking path, under trees, in front of the building)
- Need to coordinate better with County, School Board, HUD, etc.
- Provide project visualization aids for future public meetings

Stakeholder Meetings

Faith-Based Group

Location/Time/Date: Zoom Call, 6pm to 7:30pm, March 24, 2026

Invited	RSVPs	Attendance	Chat Feature
15	5	0	N/A



- NOTE: None of the invitees, including 5 people who sent an RSVP, attended the scheduled Zoom meeting.
- The meeting link remained open for over an hour, in case participants were delayed. A message was displayed in the chat after City Staff and Design Consultants left the meeting.
- A follow up email reminder about Community Workshop #2 (scheduled for April 9, 2026), was sent out to each group.
- Reminder email stated that the same presentation information provided at the focus group meetings would also be shared at Community Workshop #2.

PHOTO OF ZOOM MEETING (March 24, 2026)

Stakeholder Meetings

Recreation Group



PHOTOS OF MEETING (March 25, 2026)

Location/Time/Date: T.B. McPherson Center, 6pm to 7:30pm, March 25, 2026

Invited	RSVPs	Attendance	Index Cards
15	6	7	1

Preference for Concept 2

- Preservation of wide daylight lobby/hallway with exhibition/engagement space
- Angled forms and skylights
- Improved HVAC noise

Supportive of:

- More pavilions, shaded seating areas, preservation of mature trees, walking trails, improved lighting throughout the park, clear signage/easier navigation
- Keeping distributed outdoor fitness stations AND grouped covered equipment
- One diamond field plus one multi-purpose field helps support demand
- Basketball-focused court renovation

Concerns:

- Building layout too similar to existing footprint – needs to be more bold
- Need collapsible partition walls, more storage, more staff support space
- Kitchenette is not enough – larger more useable food prep area needed
- Conflicts between users/safety issues with a “multi-purpose” court renovation
- Field usage and layout is important (lighting, bleachers) – show dimensions
- Turf management is a long-term concern

Stakeholder Meetings

Arts & Culture Group

Location/Time/Date: T.B. McPherson Center, 12-1pm, April 1, 2026

Invited	RSVPs	Attendance	Index Cards
6	2	6	0



PHOTO OF ARTS & CULTURE STAKEHOLDER DISCUSSION (March 25, 2026)

Preference for Concept 2

- Stage/Platform desired, options to extend/expand the platform needed too
- Patios are valuable additional rental and program space; will need visual interest

Supportive of:

- Benches along paths and near courts for rest opportunities
- Multi-purpose court renovation

Concerns/Comments:

- Community needs transparent info on project details, timeline, budget, progress
- Space should support everyday use (tutoring, classes, etc.) AND performances
- Building needs to look “alive,” inviting, welcoming AND bigger bolder signage for park
- Need commercial food-warming options (large microwave) in the kitchen
- Pavilions need to remain free community assets
- Preference for distributed fitness stations with PT-style movement prompts, kid-friendly obstacle elements and senior-friendly features
- Consider a patio stage for outdoor programming; consider shade sails for color/shade
- Community wants visible signs of change during the process to build excitement and trust, like banner signs on the fence facing SE 15th Street